

# Promotions, Donations & Special Features

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[www.mycountyparks.com](http://www.mycountyparks.com)



# Promotions and Coupons

- Dashboard
- Edit County
- Parks
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- Orders
- MCP Fees
- Reports
- Content
- Users
- Customers
- Galleries
- Banners
- Promotions
- Donations

# Dashboard

## Revenue (1/1/2021 to 1/31/2021)

Chart.

Total revenue from 1/1/2021 to 1/31/2021: **\$25,404.50**

## Occupancy Summary (1/1/2021 to 1/31/2021)

Chart.

### Alerts

*There are currently no alerts.*

### Quick Links

- Edit County Information
- View Parks



# www.mycountyparks.com

## Promotions

# Two types of promotions

## Promotions

This feature will allow promotions to be tailored to your needs. Select park, facility, day of week, amount discounted by dollar or percent or assign a flat fee to apply. You can also determine a maximum number of times to offer the promotional discount with start and end dates.

This feature is currently not functional but could be a powerful tool for lowering fees for promoting new facilities, underutilized facilities during the low season without having the time consuming efforts required to reprice all facilities. Stay tuned to MCP improvements for possible roll out date.

## Coupons

A discount of \$ off or % off can be applied to any order. This cannot be specific to any park, facility, day or date of reservation.

mycountyparks.com Polk County COUNTY ADMINISTRATION  
Welcome back Hi, Ginny Malcomson.

### Promotion Detail

<b>Title:</b> *	<input type="text"/>
<b>Type:</b> *	<input type="text" value="-- Select --"/>
<b>Promo Code:</b> *	<input type="text" value="-- Select --"/> <input type="text" value="Promotion"/> <input type="text" value="Coupon"/>
<b>Active:</b> *	<input type="text" value="No"/>
<b>Cost:</b> *	<input type="text" value="0"/> <input type="text" value="-- Dollars/Percent Off --"/>
<b>Number of Uses:</b> *	<input type="text" value="0"/> <small>(0 indicates no use restrictions)</small>
<b>Description:</b> *	<div style="border: 1px solid #ccc; padding: 5px;"></div>

# Coupons

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Dollar amount or percent off entire order when promotion code is entered. This does not apply to the MCP fee.

## **EASY**

Go to Promotions tab on left.  
Click on Add New.  
Complete form.

## **TRACKABLE**

Track usage in report feature.

## **EFFICIENT**

Customers book online at their convenience.  
Eliminates staff time playing telephone tag to make reservations for the public.

## **PROMOTE**

Send a canned email with the updated promo code, expiration date and \$/% updated.

# Coupon Uses

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Email code to those who want to purchase a gift certificate. **Happy Birthday! Enjoy \$100 off your next cabin stay!** Eliminates paper certificates and need to mail.

**Thank you. Enjoy 10% off your next MCP order!**  
Create coupon codes for Friends who donate at a certain level.

**Youth Groups Receive 50% off Shelter Reservations.**  
Create an Outlook Signature 'canned message' to email all your local youth groups. They can book and eliminates the need for office staff to make the reservations.

**\$10 off cabin promo to first 10 people.**  
Create a coupon code then share with your users. Once 10 people use the promo code then it will no longer work. Eliminates need for staff to monitor usage.

Built in report for tracking usage.  
Coupons can not be applied to the MCP fee.





### Cart Information

These are the items currently selected to purchase.

### Facilities

**11 minutes / 20 seconds** Please complete your purchase within 12 minutes or the items in your cart will be released to others.

Qty	Facility	Total
> 1 day(s)	Chichaqua Longhouse Date : 04/13/21 - 04/13/21	\$154.00

Apply

Facility Subtotal : \$150.00  
Total Processing Fees : \$4.00  
Total : \$154.00

# Customer Use of Coupon Code

### Cart Information

These are the items currently selected to purchase.

### Facilities

**10 minutes / 14 seconds** Please complete your purchase within 12 minutes or the items in your cart will be released to others.

Qty	Facility	Total
> 1 day(s)	Chichaqua Longhouse Date : 04/13/21 - 04/13/21	\$154.00

Apply

50% off purchase.

Facility Subtotal : \$150.00  
**Promotion : -\$75.00**  
Total Processing Fees : \$4.00  
Total : \$79.00

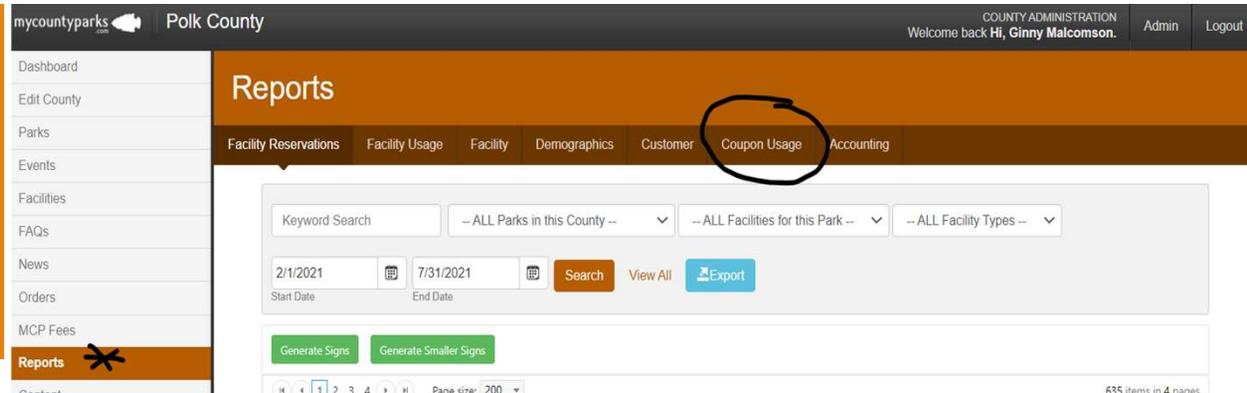
Once a customer has a coupon code, they will insert it in the final payment screen of their reservation.

Click Apply.

And the discount will show under the subtotal.

The MCP fee cannot be discounted.

# Coupon Reports



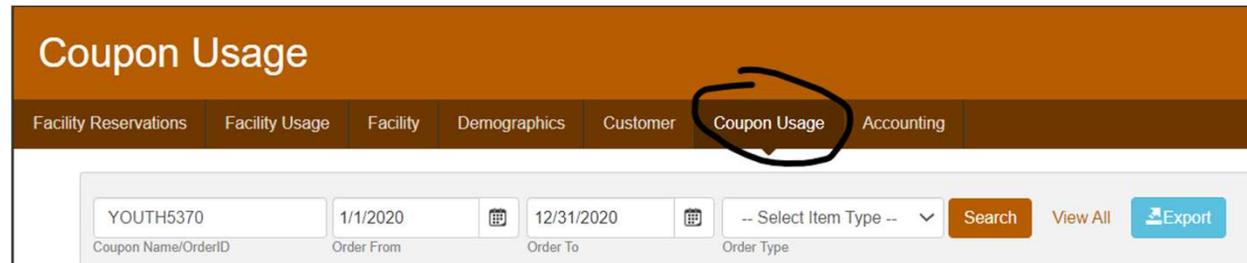
There are many reports you can use to track coupon usage.

Coupon Usage is the most complete report.

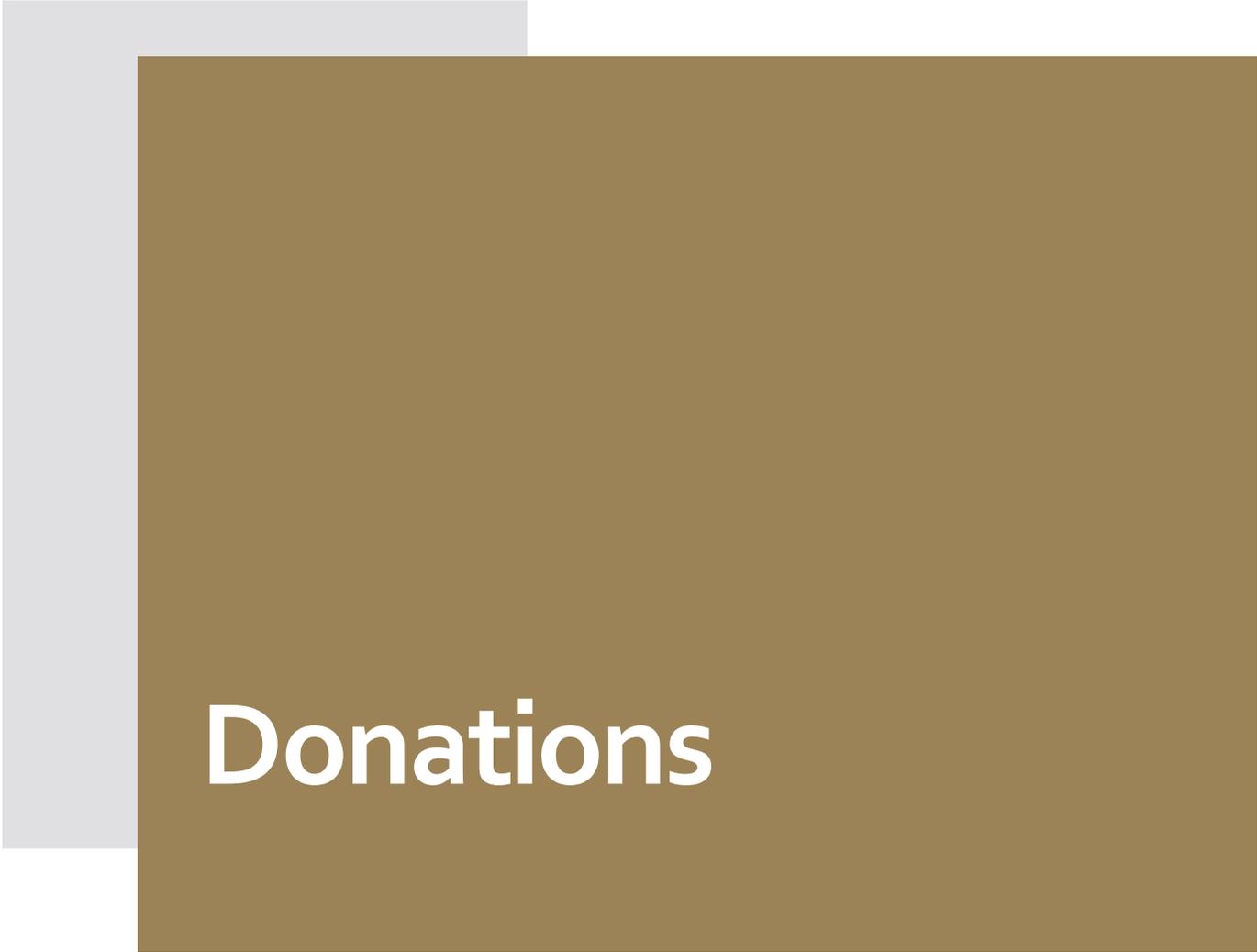
Export to excel and delete items you are not interested in. This will allow you to sort by date, by park, by facility and add subtotals.

Example: This particular coupon was used 15 times in 2020.

This report includes order number, customer information, park and facility, coupon code, original order price, discount amount and order date.



Item Name	Coupon Value
<b>Chichaqua Longhouse Total</b>	\$675.00
<b>Easter Lake Shelter 2 Total</b>	\$25.00
<b>Fort Des Moines Shelter 1 Total</b>	\$30.00
<b>Jester Amphitheater and Mini Shelter Total</b>	\$37.50
<b>Jester Park Shelter 3 Total</b>	\$30.00
<b>Jester Park Shelter 6 Total</b>	\$30.00



# Donations

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**Donations**

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# Donations

**ADD NEW**



Keyword Search  -- Select --  [View All](#)

Page size: 25 3 items in 1 pages

	Title	Active	User Modified	DateCreated
<input type="button" value="Edit"/>	Jester Park Equestrian Center - Therapeutic Riding Program		nsimmons	3/24/2011 9:39:00 AM
<input type="button" value="Edit"/>	Edible Outdoors		ginny1	4/19/2016 2:00:00 PM
<input type="button" value="Edit"/>	Donation of time, talent and treasure.	<input checked="" type="checkbox"/>	ginny1	11/18/2016 3:12:00 PM

Page size: 25 3 items in 1 pages

On Donations Tab, Click Add New Button

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## Donation Detail

Title: \*

Description: \*



Normal Times New ... Size A

Design HTML Preview

Active: \*

[Save](#) [« back to Listing](#)

There is limited information that you can add.

Home

Parks

Cabins

Announcements and newsletter

Equestrian Center

Golf

Cancellations and Reservation Modifications

Facilities

News

Activities

FAQ

Events

Donations

# DONATION OF TIME, TALENT AND TREASURE.

Polk County Conservation welcomes gifts of time, talent, and treasure to be used for the sustainability and enhancement of our parks and trails for present and future generations. Below are the different ways you can make a difference:

- Donate through the Commemorative & Memorial Gift Program
  - o Tribute Gift: Leave a lasting tribute in your favorite park in accordance with the values shared by the person you wish to celebrate.
  - o Scholarships: Provide a child with an outdoor experience that they will remember for a lifetime!
  - o Donations: Contributions of any amount can enrich people's experiences in the great outdoors.
- Volunteer [Click here to visit our website at www.LeadingYouOutdoors.org](http://www.LeadingYouOutdoors.org)
  - o Individuals and Groups
  - o Corporate Teams
- Donate through the Great Outdoors Foundation
  - o The Great Outdoors Foundation is the non-profit organization that benefits Polk County Conservation. Its mission is to provide high quality, healthy living for Greater Polk County through expanded open space, restored landscapes, greater recreation and outdoor education opportunities.

Personalize your County Donations Page



# DONATE

[Home](#) > Donate

**Billing Information**

Please complete all fields below.

**First Name \***

**Last Name \***

**Email \***

**Email Confirm \***

**Address \***   
Street address, P.O. box, company name, c/o  
  
Apartment, suite, unit, building floor, etc.

**City \***

**State \***

**Zip \***

**Employer \***   
Federal law requires us to use our best efforts to collect and report the name, mailing address, occupation, and employer of individuals whose contributions exceed \$200 in a calendar year

**Phone \***   
eg. XXX-XXX-XXXX

**Cell Phone \***   
eg. XXX-XXX-XXXX

**Donate**

\$10    \$25    \$50  
 \$100    \$250    \$500  
 \$1,000  
 Other

**Total Donation: \$0**

**Special Needs / Accommodations / Comments**

Please enter in any special needs that are required.

Public View – this cannot be altered

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# Orders

Keyword Search  -- Select Item Type --  -- Select Payment Status --  1/20/2021  2/3/2021

Item Type Payment Status Start Date End Date

-- ALL Parks in this County --  -- ALL Facilities for this Park --

Parks Facilities

Page size: 25 192 items in 8 pages

OrderID	Last Name	First Name	UserName	Park	Status	Order Date	Date Voided	Total	Code	Donation
<input type="button" value="Edit"/> 310779								\$54.00	Show Codes	
								\$25.00	Show Codes	<input checked="" type="checkbox"/>
								\$54.00	Show Codes	
								\$79.00	Show Codes	
								\$100.00	Show Codes	<input checked="" type="checkbox"/>

Donations appear on your order page. An email to county admin is generated and customer gets email receipt.





# Quick Campsite Pricing Feature

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### Quick Links

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View Parks

View Facilities

Special campground pricing feature makes pricing like campsites quick and uniform.

- Dashboard
- Edit Park
- Events
- Facilities
- Campgrounds**
- FAQs
- News
- Orders
- Content

# Campgrounds

ADD NEW

Page size: 25

5 items in 1 pages

	CampsiteName	County	Park	# Facilities
Edit	Chichaqua Bottoms Campground - electric sites	Polk	Chichaqua Bottoms Greenbelt	6
Edit	Chichaqua Bottoms Campground - paddle in sites	Polk	Chichaqua Bottoms Greenbelt	0
Edit	Chichaqua Bottoms Greenbelt - youth area	Polk	Chichaqua Bottoms Greenbelt	1
Edit	Chichaqua - non electric sites	Polk	Chichaqua Bottoms Greenbelt	3

## EXAMPLES

- Yellow Banks electric sites
- Yellow Banks nonelectric sites
- Yellow Banks full hook up sites
- Yellow Banks youth group sites
- Yellow Banks family group sites
- Yellow Banks paddling sites

# Create a campground of 'like' campsites for each park.

mycountyparks.com Polk County

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- Promotions

## Facilities

Keyword Search

Page size

	Title
Actions	Chichaqua Bottoms 03-Paddle
Actions	Chichaqua Bottoms 01 Paddle
Actions	Chichaqua Bottoms 02 Paddle
Actions	Chichaqua Bottoms Greenbelt
Actions	Chichaqua Bottoms Greenbelt AL
<b>Edit</b>	Chichaqua Bottoms Greenbelt Car
Pricing	Chichaqua Bottoms Greenbelt Site
	Chichaqua Bottoms Greenbelt Site 0

mycountyparks.com Polk County Chichaqua Bottoms Greenbelt

## Dashboard

- Edit Facility
- Manage Images
- Related Items
- Activities
- Amenities

County: Polk

Facility Name: Chichaqua Bottoms Greenbelt Site 03 Electric

Min. Check In: 3:00 PM

Custom Code: 114-000-1046-6110-55200  
ex: xxx-xxx-xxxx-xxxx-xxxx

Type: Campsite  
Member of which Campground?  
Chichaqua Bottoms Campground - electric sites

Assign each site to the appropriate 'campground' and price one campsite in the 'campground'

mycountyparks.com Polk County Yellow Banks Park

Dashboard  
Edit Park  
Events  
**Facilities**  
Campgrounds  
FAQs  
News  
Orders  
Content  
Customers  
Activities  
Galleries  
Reservations  
Admins

## Facilities

Keyword Search Campsite

Page size: 25

	Title
Actions	Yellow Banks Bluff Overlook Group Camp
Actions	Yellow Banks Camping Information
Actions	Yellow Banks River View Group Camp A
Actions	Yellow Banks Site 01
Actions	Yellow Banks Site 02
Edit Pricing	Yellow Banks Site 03 Electric
	Yellow Banks Site 04 Electric

1. Edit

2. Exclusion dates

# Price one campsite

(see Mass Pricing For Facilities instructions in portal for step by step pricing instructions)

1. Create season by adding excluded dates for the off season.

Dashboard

Edit Facility Manage Images Related Items Activities Exclusion Dates

## Facilities

Keyword Search

Page size: 25

	Title
<b>Actions</b> ▾	Yellow Banks Bluff Overlo
<b>Edit</b>	Camping Int
<b>Pricing</b>	River View C
<b>View</b>	ite 01 Elect

## 2. Mass Price under Date Configuration

Date Configuration

2021 ▾

Mass Price ⚙️

## 3. Group Dates (weekends F & S) and holidays

Group Dates

Name Date From Date To Add Mass Add ⚙️

mycountyparks.com Polk County Yellow Banks Park

Dashboard  
Edit Park  
Events  
Facilities  
**Campgrounds**  
FAQs  
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## Campgrounds

Page size: 25

	CampsiteName
<a href="#">Edit</a>	Yellow Banks Park Campground - electric
<a href="#">Edit</a>	Yellow Banks campground - paddle-in sites
<a href="#">Edit</a>	Yellow Banks Campground - Youth
<a href="#">Edit</a>	Yellow Banks group camp areas (not youth)

Now price the rest of the campsites in a few clicks

mycountyparks.com Polk County Yellow Banks Park

Dashboard  
Edit Park  
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Campgrounds  
FAQs  
News  
Orders

## Facilities

Keyword Search Campsite

Page size: 25

	Title	Type
<a href="#">Actions</a>	Yellow Banks Bluff Overlook Group Camp-capacity 20	Camp

mycountyparks.com Polk County Yellow Banks Park

Dashboard  
Edit Park  
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## Campgrounds

Page size: 25

	CampsiteName
Edit	Yellow Banks Park Campground - electric
Edit	Yellow Banks campground - paddle-in sites
Edit	Yellow Banks Campground - Youth
Edit	Yellow Banks group camp areas (not youth)

1. Go To Campground Tab
2. Select Campground (i.e. Yellow Banks – electric sites)
3. Edit

4. Select the campsite you just priced
5. Click Set Prices
6. Update

## Dashboard

Campground Name \* Yellow Banks Park Campground - electric

County Polk

Park Yellow Banks Park

Copy facility prices and group dates for all campsites in campground

Yellow Banks Site 01 Electric 2021

Update Cancel Set Prices Delete This Item

1 2 3



# Questions?



**Ginny Malcomson**

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