Iowa's County Conservation System

PREFERRED VENDOR PROGRAM

Membership Benefits

2027

Iowa's County Conservation System is one of the most unique locally-managed programs for conservation and outdoor recreation in the United States. All 99 counties in Iowa have established county conservation boards. Our **ICCS** Association is composed of all 99 counties. Collectively, we manage over 215,868 acres across the state in 2,024+ parks, trails, natural areas, preserves and historic sites.

Facilities include: 11,111 campsites, 2,200+ miles of trails, 640 pedestrian bridges, 471 lodges & shelters, 70 nature centers, 270 cabins, 1,480 support buildings, 450+ miles of roads, 7 million sq. ft. of parking lots, and tens of thousands of minor park facilities. There are 5 Conservation Board members in each county (495 statewide) and approximately 743 full and part-time employees in the system.

ICCS assists its members in several key areas: board member/staff education & networking; legislative presence and lobbying service; and marketing & public relations. There are several events *(conferences & workshops)* held throughout the year – primarily focusing on board member and staff education. These are also opportunities for board members and employees to view products and services from firms such as yours. A synopsis of these events follows:

EVENT	LOCATION	TIME OF YEAR	ATTENDEES (#)
ICCS Annual Conference	Mahaska/Wapello CCBs	Sept. 21-23, 2027	Board & Staff (200-250)
WINTERFEST Workshop	Hyatt Regency Coralville	January 26-28, 2027	Employees (400-450)
Park Officer Conference	Camp Dodge – Johnston	October 2027 (TBD)	Employees (150-160)
Park Officer Workshops	3 Regions (E, W & Central)	March 2027 (TBD)	Employees (35-60 ea.)

We invite you to become a **Preferred Vendor Member** for Iowa's County Conservation System for just **$200 a year** (January 1st – December 31st). With your support, we can provide improved services and information to our membership. **Preferred Vendor Member benefits include**:

- Monthly **ICCS Newsletters** *(Generally one issue each month - electronic distribution only)*
- An annual **current email listing for Directors** in all 99 County Conservation Boards
- **Reduced exhibitor fees** at most of the events listed above
- **EXCLUSIVE advertising opportunities** in the ICCS Newsletter *(available ONLY to Preferred Vendors)*
- **A listing on our website** *(via MyCountyParks.org)* with links to your website, staff, etc.
- **Sponsorship & hosting opportunities** for events listed above
- **Additional advertising opportunities** on merchandise and other printed conference materials
- **Recommendations** to members to utilize our Preferred Vendor members first for products and services they are looking to procure

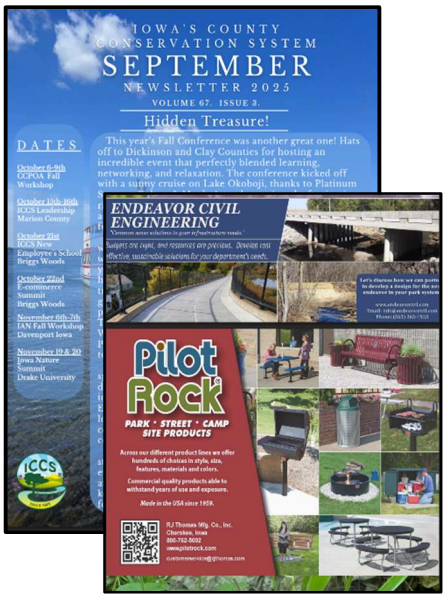
Through these recognitions and opportunities, you have access to those individuals that determine which of your products and services are purchased. We encourage you to consider this opportunity, and welcome your membership at any time.

(over)

Iowa's County Conservation System

MARKETING OPPORTUNITIES

I.C.C.S. NEWSLETTER



(Exclusive opportunity for ICCS Preferred Vendor Members ONLY)

PLACEMENT	One Issue	2 Issues	6 Issues
Half Page	$100	$150	$300
¼ Page	$50	$75	$150

CIRCULATION

There are currently 495 Board Members and nearly 726 full and part-time employees that view each edition of this newsletter. Newsletters are generally produced monthly - delivered electronically and posted online.

AD COPY

Advertisers furnish a .JPEG file of their advertisement. *(PDFs are also accepted that can be converted to JPEG)* All advertising copy should be sent via email to: **IACCB@MyCountyParks.org**

SPONSORSHIPS

There are many opportunities for **Preferred Vendors** to further support Iowa's County Conservation System through sponsorships or hosting one or more of the numerous aspects of the various events that were previously listed.

Conferences & Workshops generally have the following items that can be supported through sponsorship or hosting:

- Registration Items or Packets, Event Souvenirs, Event Promotion
- Meals, Breaks, Social Receptions, BBQs
- Speakers / Educational Sessions / Awards & Recognitions
- General Conference Financial Support
- Transportation (Shuttles, Field Trips)
- Scholarships / Registration Fee Support
- Silent Auction Donations, Raffle Items, Door Prizes
- Pre-Conference Events – Golf Outing, Canoe Trips, etc. *(ICCS Annual Fall Conference only)*

Generally, sponsorships are negotiated individually, and are dependent on the level of the support. Previous Sponsorships have ranged from $50 to $10,000.

CONTACT US:

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My County Parks