



# Iowa's County Conservation System

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December 2022

**MEMO TO: 2022 & Prospective ICCS Preferred Vendor Members**

**SUBJECT: Preferred Vendor Program for 2023!**

*Autumn Greetings Everyone!* It has been great to see many of you at our annual ICCS Fall Conference in Dubuque this past September, and we are looking forward to seeing more of you at our Winterfest Conference in Coralville next January! Iowa's County Conservation System experienced a pretty awesome 67<sup>th</sup> year in 2022, and are in anticipation of a most productive 68<sup>th</sup> year in 2023!

Please find enclosed/attached a couple of items:

1. **Listing of 2023 Preferred Vendor Benefits & Marketing Opportunities**
2. **A Calendar Year 2023 Preferred Vendor Application Form**
3. **Why County Conservation Matters – 2023 Edition**
4. **Sponsorship Form for Winterfest 2023 this next January**

A few years back we switched to a calendar year for Preferred Vendor Memberships, and therefore our renewal month is in January each year.

We invite you to review our 2023 information AND to renew your **ICCS Preferred Vendor Membership** for this upcoming year! Simply fill out the application form and send it along in with your \$150 membership renewal fee. Feel free to give us a call should you have any questions about this process or the material that has been provided.

You will note several opportunities in these materials to get in front of our membership – including our **Winterfest 2023 Conference on January 24-26** at the **Hyatt Regency Coralville Convention Center**, and we will be hosting our **68<sup>th</sup> County Conservation ICCS Fall Conference next September 19-21, 2023** (Tue – Thu.) at the **Mid-America Conference Center in Council Bluffs!**

We look forward to hearing from you soon, and thanks again for your continued support of Iowa's County Conservation System!



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Chief Executive Officer

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(Please visit ICCS at [MyCountyParks.org](http://MyCountyParks.org) for additional information)



Proud & active member of the Iowa Natural Heritage Foundation, IWILL Coalition, REAP Alliance, Keep Iowa Beautiful and the Iowa Environmental Council



Keep Iowa Beautiful