



mycountyparks.com 

Iowa's County Conservation System

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April 2021

MEMO TO: 2020 & Previous Years ICCS Preferred Vendor Members

SUBJECT: Preferred Vendor Program for 2021!

2021 Spring Greetings Everyone! With that very challenging year of 2020 now behind us, and 2021 shaping up to look a bit more normal – we thought we should touch base with you and invite you back to our Preferred Vendors Program for 2021! Inasmuch as our 2020 ICCS Fall Conference and 2021 Winterfest Conference were both cancelled – we missed our opportunities to engage with your businesses on a more personal basis last year. I am pleased to let you know that we are currently planning towards near-to-normal conferences for this upcoming fall and winter – WooHoo!

Please find enclosed/attached a couple of items:

- 1. Listing of 2021-2022 Preferred Vendor Benefits & Marketing Opportunities**
- 2. A 2021 Preferred Vendor Application Form**
- 3. Why County Conservation Matters – 2021 Edition**

We invite you to review our 2021 information AND to renew your **ICCS Preferred Vendor Membership** for this current calendar year! Simply fill out the application form and send it along in with your \$150 membership renewal fee. Feel free to give us a call should you have any questions about this process or the material that has been provided.

You will note several opportunities in these materials to get in front of our membership – including our **Winterfest 2022 Conference on January 24-26** at the **Coralville Marriott**, and we will be hosting our **65th Anniversary+1 of County Conservation at our ICCS Fall Conference this September 15-17, 2021 (Wed. - Fri.)** at the **Quality Inn Starlite Conference Center in Ames!**

We look forward to hearing from you soon, and thanks again for your continued support of Iowa's County Conservation System!

Yours in Iowa's Future,

Thomas F. Hazelton
Chief Executive Officer
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(Please visit ICCS at MyCountyParks.org for additional information)



Proud & active member of the Iowa Natural Heritage Foundation, IWILL Coalition, REAP Alliance, Keep Iowa Beautiful and the Iowa Environmental Council



Keep Iowa Beautiful