



Iowa's County Conservation System  
**ICCS BOARD OF DIRECTORS MEETING**

Thursday, January 31, 2019 – 9:00 AM / *Online ZOOM*

Link: <https://zoom.us/j/5159639582> Phone-In: (929) 205-6099

Meeting ID: 515 963 9582

## **Meeting Agenda**

1. **CALL TO ORDER – President, Larry Wilson, Johnson CCB**
  - a. INTRODUCTION TO ZOOM – Meeting Parameters – Hazelton
  - b. AGENDA INFORMATION – All Distributed in Advance
2. **APPROVAL OF AGENDA – Board**
3. **APPROVAL OF PREVIOUS BOARD MEETING MINUTES**
  - a. November 19, 2018 Regular Meeting
4. **FINANCIAL & MEMBERSHIP REPORTS & DISCUSSION**
  - a. ICCS December Monthly Financial Reports & Supplemental – Hazelton
  - b. MCP.com December Monthly Report - Hazelton
  - c. FY2019 Membership Update - 99 CCBs / 18 Preferred Vendors – Hazelton
5. **OFFICE / DIVISION REPORTS:**
  - a. President - Wilson
  - b. Other Board Members
  - c. Chief Executive Officer – Hazelton
    - Report on MCP.com Division Meeting 1/22/19 – New ICCS Board Member
    - Zoom Meetings Popular – ISAC, MCP.com, ICCS, IAN, CCPOA – Pros/Cons
    - Administrative Assistant Hours Report
  - d. Division Reports – Provided by Division Representatives to ICCS Board of Directors
    - IACCBE, CCDA, CCPOA, IAN, AFIRM, MCP.com, IowaTLC
    - Adair, Wapello & Washington CCB Director Openings – Updates
    - Capitol Days – IWILL on 2/12; County Day on 3/13; REAP Day on 3/21
6. **LEGISLATIVE UPDATE – Hazelton**
  - a. IWILL Coalition Update – Meeting on 1.25.2019, Financial Support Request - VOTE
  - b. Partnerships with County Health Boards / Educational Handouts / Sample Resolutions
  - c. REAP Sunset in 2021 – Bill just Introduced – REAP Assemblies in 2019 – Updates+
7. **ANNUAL CONFERENCES UPDATE – Hazelton**
  - a. 2018 – Revenues & Expenses Closed Out - \$19,000 profit, Survey Evaluation, Refunds
  - b. 2019 – Merrill Hotel 4/80 Remain, AmericInn 2<sup>nd</sup> Lodging Locale, Boat Contract Deposit, Financial Management Model from 2018 in Polk Co., Unique Logistics of This Event
  - c. 2020 & 21 – Story and Dubuque CCBs – No new important information
8. **MyCountyParks.com WEBSITE – Hazelton**
  - a. New E-Commerce Counties – Van Buren Launching, Conversations with Cerro Gordo, Benton
  - b. Event Processing Fee Variance Requests - VOTE
  - c. Event Registration Liability for CCBs – Online or Otherwise
  - d. V.7 Lock Registration System on Test Site for Spring Launch
  - e. FY2020 MCP.com Budget – Preliminary Look
9. **NEW BUSINESS**
  - a. MARKETING – 99 Parks / 99 Counties Update – County's Interest, Director Survey
    - Discussion of promotion aspects, ICCS Board Member involvement
    - Funding Strategies to support Selfie Stand deployment - VOTE
10. **OTHER**
  - a. Next Meeting Date – May for FY2020 Budgeting – Doodle forthcoming – Discussion
  - b. ADJOURNMENT