



Iowa's County Conservation Board System

ICCS BOARD OF DIRECTORS MEETING

Wednesday, January 27, 2021 – 8:57 AM
ICCS Zoom Room – Online Virtual Meeting

Meeting Agenda

1. **CALL TO ORDER – President, Mark Shoemaker, Pottawattamie CCB**
2. **APPROVAL OF AGENDA – Board**
3. **APPROVAL OF PREVIOUS BOARD MEETING MINUTES**
 - a. November 24, 2020 (*distributed in advance*)
4. **FINANCIAL & MEMBERSHIP REPORTS & DISCUSSION**
 - a. December 2020 Monthly Financial Reports & Supplementals (*distributed*) – Hazelton
 - b. December 2020 MCP Financial Report (*as available*) - Hazelton
 - c. 2021 Preferred Vendor Membership Updates / Advertising – Hazelton
 - d. State Filings: 2020 Q4 Sales Tax; 2020 Gambling Report (IA Dept. of Inspection & Appeals)
5. **OFFICE / DIVISION REPORTS:**
 - a. President - Shoemaker
 - b. Other Board Members
 - c. Chief Executive Officer – Hazelton
 - CCB Director Opening Updates – Henry, Warren, O'Brien, Benton, Tama, Madison
 - Ongoing Fremont CCB Issues
 - “All Things Camping” Survey – Deadline for completion – February 1st (MAP)
 - Annual Conference Update – Story CCB – Sept. 15-17, 2021
 - Annual Meeting Options for 2021 - Discussion
 - E-Commerce Virtual Summit – February 18th – Update
 - East Central Intergovernmental Association Presentation – February 15th
 - Selfie Station Signage Purchase – Due Feb. 12th - Distribution
 - d. Division Reports
 - IACCBE, CCDA, CCPOA, IAN, AFIRM, MCP.com, Alumni Division, IowaTLC
6. **LEGISLATIVE UPDATE – Hazelton**
 - a. Recent INHF/Lobbyist Meetings – 2021 Session Posture
 - Bottle Bills (X3) Introduced
 - Forest Reserve Modifications Introduced
7. **MyCountyParks.com WEBSITE – Hazelton**
 - a. New E-Commerce Counties – Wapello, Ringgold, Mitchell, O'Brien, Humboldt & Cedar – WOW!
 - b. Version 8.2 (Phase Two of Three) Roll-Out on January 19th – Follow-Up Testing
 - c. Meeting with Informatics on Jan.25th.
 - d. E-Commerce Summit – February 18th, & MCP.com “101” in March
 - e. Guide to Outdoor Adventure Offline – Need to purchase new software (2013 license expired)
8. **NEW BUSINESS**
 - a. 99 PARKS / 99 WEEKS Social Media Promotion for 2021-22 – How Goes It? – WOW!
 - b. CCB Alumni Organization Next Steps – Hazelton
 - c. 2022 Strategic Planning Process - Update
9. **OLD BUSINESS**
10. **OTHER**
 - a. Next Meeting Date – Mid-May 2021 – FY2022 Budget Proposal / Discussion
11. **ADJOURNMENT**





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