



Little Wall Lake  
Hamilton CCB

# Newsletter

Volume 61  
Issue No. 3  
August 30, 2019

- Camping
- Cabin
- Trails
- Swimming
- Fishing
- Nature Center
- Selfie Station

## COMMUNITY LEADER EVENT SCHEDULED?

### GOT YOUR community leaders / legislative event scheduled in your county yet?

We are in that peak season to do so with those important elected officials and community leaders! 😊 Getting together with these folks for a late-summer/fall field trip, picnic lunch or dinner, or a brief meeting will serve you well in bringing them up-to-date with your local unmet needs and a dose of education about **REAP** and the **Natural Resource and Outdoor Recreation Trust Fund** (IWILL). As referenced at the CCDA Meeting last week at ISAC – there are a multitude of educational materials and hand-outs available to you in the IACCB Portal – including the latest version of “**The Unmet Need of County Conservation**” document! This is the favored document for lobbyists and other stakeholders to demonstrate ONE PIECE of the vast array of unmet needs across Iowa. Familiarize yourselves with this list and the other materials in this “toolbox” so that you are prepared with the facts and statistics! Some trails numbers that we have pulled from the unmet need list include:

### TRAILS PORTION OF UNMET NEEDS:

\$370,548,438.00 – Acquisition/Development (80%)  
 \$91,792,600.00 – Maintenance (20%)  
**\$462,341,035.00 – TOTAL TRAILS**

**Statewide Unmet Needs for Trails represent 43% of the total documented needs to-date**

We suggest that you collaborate with other stakeholders from your county (*community & business leaders*) who can effectively communicate your and their story to legislators. Elected officials need to hear from constituents other than us. We can be the educators and share our documents with these supporters – THEY need to be heard from! 😊

## REAP ASSEMBLIES, CONGRESS & CERTIFICATION REPORTS

Many of you are looking at your odd-numbered year (2019) calendars and wondering when those **REAP Assemblies** will be held – followed by the **REAP Congress**? We understand that the Assemblies will be held in late October (TBA), and Congress in early November – as soon as we confirm details, we will get notification out to you all. We encourage as many of you as possible to participate in these events – great experiences, especially if you are attending as a first-timer!

**CCB Directors and County Auditors** should have received their **FY2019 REAP Certification Reports** from the DNR in August. Please expedite the return of these annual reports to enable the DNR to commence with the distribution of funds for the per county and per capita portions of the FY20 appropriations. **THIS CANNOT OCCUR until ALL 99 REPORTS HAVE BEEN RECEIVED.** Each county's efficiency in this process enables the DNR to get on with the annual process! 😊

[IACCB@mycountyparks.org](mailto:IACCB@mycountyparks.org) (515) 963-9582

[mycountyparks.com](http://mycountyparks.com)

### SAVE THE DATES:

The ICCS Calendar is also available online via



\* **Sept. 17-19 – ICCS Fall Conference – Muscatine!**\*

\* **Oct. 7-9 – CCPOA Fall Workshop – Camp Dodge\***

\* **Oct. 16 – Dist. 3 Mtg. – Lyon CCB**

\* **Oct. 29 – ICCS New Employee School – D.M.\***

\* **Nov. 6-8 – Fall IAN Workshop – Hamilton CCB**

\* **Nov. 21 – Dist. 4 Mtg. – Fremont CCB**

\* **Dec. 3 – E-Commerce '19 Summit – Jester Park**

\* **Dec. 18 – Dist. 3 Mtg. – O'Brien CCB**

\* **Jan. 28-30 – Winterfest 2019 in Waterloo**

\* **Mar. 2-4 – Iowa Tourism Conference – Des Moines**

(\*Online Registration currently available)

**2020 IACCB Annual Fall Conference**  
 September 17-19, 2020  
 Ames, IA



#REAPworks

**\$1,080,265,558 – 46.9 years @ \$23M**

Iowa's County Conservation System  
 NATURAL RESOURCE & OUTDOOR  
 RECREATION TRUST FUND

**THE UNMET NEEDS OF COUNTY CONSERVATION**

96 CCBs in Listing    79 CCBs w/\$ Reported

REAP 2019	IWILL 2019
<p style="background-color: #800000; color: white; padding: 2px;">COUNTY POSTERS</p> <ul style="list-style-type: none"> <li> REAP City Parks Fact Sheet.pdf</li> <li> REAP Conservation Education Fact Sheet.pdf</li> <li> REAP Historical Resource Fact Sheet.pdf</li> <li> REAP Open Spaces Fact Sheet.pdf</li> <li> REAP Public Land Management Fact Sheet.pdf</li> <li> REAP Roadside Vegetation Fact Sheet.pdf</li> <li> REAP Soil and Water Enhancement Fact Sheet.pdf</li> </ul>	<ul style="list-style-type: none"> <li> 2019 TRUST FUND REPORT.pdf</li> <li> A WHY CO CONS MATTERS 2019.pdf</li> <li> BOS POLICY STATEMENT - Webster County 2019.pdf</li> <li> CCB UNMET NEEDS - AUG. 2019.pdf</li> <li> MESSAGING POINT - ECONOMIC DEVELOPMENT.pdf</li> <li> MESSAGING POINT - PUBLIC HEALTH 2019.pdf</li> <li> MESSAGING POINT - RURAL REVITALIZATION 2019.pdf</li> <li> MESSAGING POINT - WATER QUALITY 2019.pdf</li> <li> MESSAGING POINTS - BENEFITS ONE PAGER.pdf</li> <li> PUBLIC LANDS FACT SHEET - Iowa 2018.doc</li> <li> PUBLIC HEALTH POLICY STATEMENT - Buchanan.pdf</li> <li> RURAL QUALITY OF LIFE - IWILL 2019.pdf</li> </ul>
<p style="background-color: #800000; color: white; padding: 2px;">COUNTY POSTERS</p> <ul style="list-style-type: none"> <li> Adair County Poster 2018.pdf</li> <li> Adams County Poster 2018.pdf</li> <li> Allamakee County Poster 2018.pdf</li> <li> Annonoose County Poster 2018.pdf</li> </ul>	



## 30% INCREASE IN FALL CONFERENCE ATTENDANCE – See You Soon!

The **2019 ICCS Fall Conference – “Life Along the Mississippi”** is happening in a couple of weeks! Kudos to the **Muscataine & Louisa CCBs** for putting together an awesome experience for us – along with pivoting the program to accommodate the wandering Mississippi this summer! All appears to be in place – we are looking forward to seeing nearly 250 of you all in a short three weeks! **Some notes of interest follow:**

**2019 ATTENDANCE** – With 235+ total attendees registered to-date, we are seeing a 30% overall increase in conference attendance from 2018 which include a 34% increase in Board Members and a 100% increase in Spouses from 48 CCBs – both aligning closely with those 25-year averages 😊

**PRE-CONFERENCE EVENTS ARE ROCKIN'!** – 95+ of you are participating in the pre-conference activities on Sept. 17<sup>th</sup> – please anticipate communications from our conference hosts in the next two weeks with additional specifics about your event. The numbers? Golf – 24; Kayaking – 35; Button Tour – 30; Biking – 6. (**NOTE:** During the registration process, we requested individual email addresses for each participant. These may not have been provided by your CCB – if you have not received communications in advance of your pre-conference event – please contact the person in your county that registered you for the conference 😊)

**SILENT AUCTION UPDATE** – We have confirmation (by virtue of your donation form) of four silent auction items from Linn, Chickasaw, Woodbury and O'Brien CCBs and ICCS. There are rumors of others – please have your submissions to ICCS no **later than Sept. 6<sup>th</sup>**. Donation forms are available at the following link:

**2019 ICCS Fall Conference Page** Link - <https://www.mycountyparks.org/conferences.html>

**FY2019 ANNUAL REPORT & ANNUAL MEETING** – The **FY2019 Annual Report** has been available online for several weeks, and can also be found at: <https://www.mycountyparks.org/conferences.html> You are encouraged to review this online version (5 pages) in advance of the annual meeting as there will be no copies available at the conference.....thanks!

The **2019 Annual Meeting** will be directly following breakfast on Wednesday, September 18<sup>th</sup> at the Merrill Hotel Conference Center. There are no current initiatives or ballots for discussion at this time. We look forward to sharing the exciting updates about our successful County Conservation System operations with you at this meeting! 😊



Recruit | Retain | Reactivate

## 2019 IOWA OUTDOOR RECREATION SUMMIT – Sept. 18

The past few years, a lot of time has been spent on setting the framework for increasing participation in outdoor recreation in Iowa. **Iowa's R3 Plan** was rolled out two years ago at the Summit and implementation has been taking place ever since. Progress is being made regularly with partners, industry, and agency staff, but much more collaboration is needed to accomplish our shared goals.

**More information and registration procedures available at:**

<http://events.r20.constantcontact.com/register/event?oeidk=a07egjsggua6c2dcaa1&llr=dep4qyuab>

## WINTERFEST 2020 – Online Registration Coming Soon!

The **IACBE Winterfest Planning Committee** is putting the final touches on the Registration Packet for Winterfest 2020! You will be able find more information and online registration links vial the permanent **WINTERFEST LINK** on MyCountyParks.com as listed below. NEW this year will also be the **ability to reserve your lodging online** with the Marriott! All employees will be notified via email as soon as the links are live and information is available! 😊 Look forward to another AWESOME event with 40+ educational sessions, many exhibitors, the **15<sup>th</sup> Annual Collegiate Day** & more! *Stay tuned the best is yet to come in 2020!*

<https://www.mycountyparks.com/Info/WINTERFEST.aspx>



# TRANSITIONING FORWARD

Some weeks – the questions come daily.....others, just occasionally – but it IS a topic of discussion. So, here it is – as presented to the assembled County Conservation Directors last week at ISAC. In a nutshell, the finish line is 9/16/2021 – and these are our current visions of the challenging tasks to get us there! As with previous transitions in leadership – we will ask many of you to step up to assist us with the process – either via survey or service. We need YOUR participation and YOUR input – what will ICCS look like in 2022 and beyond? The continued successes of our statewide network is critical in so many ways – next year we will celebrate 65 years of existence – can we count on you to be a leader into the next 65?



## STRATEGIC PATH TO FY2022

Finish Line – September 16, 2021

### REMAINDER OF 2019

- Develop Initial Phase of MyCountyParks.com Management Plan - **Initiated**
- Commence planning for multi-phase renovation of MyCountyParks.com Website - **Initiated**
- Develop Administrative Assistance Plan
  - MCP.com financial support (ICCS Registrations, Financial Reporting, etc.) - **Initiated**
  - Targeted Administrative Support (Surveys, Reports, Invoicing, Division Liaisons, etc.)
  - Ascertain fate of ICCS Guide to Outdoor Adventure – Initial discussions on digital version

### CALENDAR YEAR 2020

- Develop Strategic Planning Survey – Similar to 2009 and 2012 – Implement as ready
- Expand management of MyCountyParks.com by 3<sup>rd</sup>-party vendor (Informatics, Inc.)
- Initial Development/Review of New Position Description – ICCS Chief Executive Officer
- Assemble & convene 2021 Strategic Planning Committee – Assign survey & job description
- Continue work on Guide to Outdoor Adventure

### CALENDAR YEAR 2021

- Strategic Planning Committee completes work – Recommendations to Board of Directors
- Develop final CEO Job Description and Formal Recruitment Plan – Implement as ready
- August 1, 2021 – New CEO recruited, Under Contract and on board
- Orientation Period for New CEO – 8/1/2021 thru September 16, 2021
- 2021 Annual Conference (Dubuque) – Sept. 14-16. New CEO assumes position at Annual Meeting



### ROBUST MEETINGS for CCDA @ ISAC!

It was standing room only for the joint meeting of ISAC Affiliate groups from Conservation, Auditors and Board of Supervisors for a panel discussion about the proposed changes to the Forest Reserve Law. Kudos to **Dan Cohen** (Buchanan) and **Matt Cosgrove** (Webster) for furthering this discussion with surveys and orchestration of this meeting! Lots of great opinions shared – consensus, however was a bit elusive at this time. More of that “stay tuned”..... 😊

# Enjoy the Outdoors™

...with Pilot Rock Picnic Tables



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## EMPLOYMENT OPPORTUNITIES

Home > EMPLOYMENT

<a href="#">Campground host</a>	Greene
<a href="#">Campground host</a>	Crawford
<a href="#">Campground Host</a>	Calhoun
<a href="#">Campground Host</a>	Washington
<a href="#">Campground Host</a>	Chickasaw
<a href="#">Campground Host</a>	Jones
<a href="#">Campground Host</a>	Hancock

We consistently hear and “see” from across the state of the recruiting needs for campground hosts. At the most recent **District 4 Meeting in Decatur County (Little River Park)** – we heard from **Dana Massie** of the local **Zoomers R.V.** (BTW – she was awesome, and you may see her at a future Winterfest event!) She alerted us to the website [www.Workamper.com](http://www.Workamper.com) where you might consider posting your openings in addition to the MCP opportunity you have on our website?

This lends itself to the broader discussion of recruiting applicants for job openings in general. During the CCDA meeting this past week at ISAC – we determined that MCP was the primary posting site for most CCBs – along with Facebook advertising, local college websites and via the local county government websites....*multiple posting locations seem to work!?*

Zoomers RV brought along one of their most popular camping units to explore



**Workamper.com**  
The original resource for Workamping jobs & info



Testing out the **Decatur CCB Selfie Station** at the District 4 Meeting on August 14th! 😊

# Two EDUCATIONAL OPPORTUNITIES for both New and Veteran Employees

Sponsored at no-cost to participants by ICCS and MyCountyParks.com



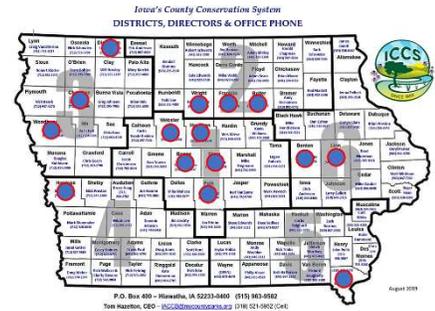
## 2019 NEW COUNTY CONSERVATION EMPLOYEE SCHOOL

**OCTOBER 29<sup>th</sup> – Ramada Tropics Conference Center, Des Moines**

**31 NEW EMPLOYEES from 15 CCBs registered to-date – WOW!** ICCS is pleased to host our **7<sup>th</sup> Annual New County Conservation Employee School** this fall in Des Moines. Provided at NO COST to all participants – this is a MUST-DO orientation for all new employees that have come on board in the past 12+ months, or those that have yet to have the opportunity to attend! Get the date on your calendars – you don't want to miss out on your personal copy of the **New CCB Employee Manual**, as well as dynamic partner presentations from across Iowa! More information, the agenda and your registration opportunity provided below..... ☺

**NEW EMPLOYEE SCHOOL ONLINE REGISTRATION NOW AVAILABLE:**

<https://www.mycountyparks.com/Org-Event/16/2019-NEW-CCB-EMPLOYEE-SCHOOL.aspx>



New CCB Employee School Registrants

## 2019 ANNUAL MyCountyParks.com E-COMMERCE SUMMIT

**DECEMBER 3<sup>rd</sup> – Jester Park Nature Center, Polk County**

**35+ CCBs** are now actively engaged with the **MCP.com** online reservation system! This will be the **4<sup>th</sup> Annual E-Commerce Summit**, started in 2016 with a mission to gather CCB staff from across our system that have online reservation administrative responsibilities on our website. The **MyCountyParks.com Advisory Committee** will be gathering soon to plan the agenda for the day. Historically, we have commenced at 9:30 AM and are completed by 2:30 PM. There is MUCH NEW in the offering for the functionalities of the website over the next couple of years – nearly a \$100,000 investment by ICCS and MCP.com in our future. SO - **Get the date on your calendars** and look forward to the Summit Agenda and your opportunity to register soon! ☺

**ONLINE REGISTRATION AVAILABLE IN OCTOBER!**



**mycountyparks.com**

**mycountyparks.com PORTAL**

Iowa's County Conservation System



## ICCS OFFICE CLOSED 9/17 thru 10/6

Well, this is something new – for the first time since late 2010, your ICCS office will be on “auto-pilot” of sorts for a stretch surrounding the end of next month. Due to the **ICCS Fall Conference** and some other extended travel – we will dial back some of our operations just a bit. Arrangements have been made for monitoring phone and email communications, and **MyCountyParks.com emergencies** can be directed to **Informatics: Kaisha Billings, (319) 363-2795 (ext. 125)** & via email with screen shots to: [kaisha.billings@informaticsinc.com](mailto:kaisha.billings@informaticsinc.com) (If your website issues are not critical, please send along a normal email to ICCS and we will work with you on the matter as time permits in October – thanks!)

**EMPLOYMENT OPPORTUNITIES**

**JOBS**

8/30/2019

<http://www.mycountyparks.com/Jobs/Default.aspx>

1. SCOTT Co. – Senior Office Assistant
2. DICKINSON Co. – Roadside Prairie Technician
3. CALHOUN Co. – Park Ranger/Naturalist
4. BREMER Co. - Naturalist/Recycling Coordinator
5. SEASONAL POSITIONS – 6 opportunities listed on website

■ Full Time  
■ Seasonal/Part-Time

**mycountyparks.com**

