



Newsletter

Volume 59, Issue No. 8

December 15, 2017

@IACCB_HAZE1955

#REAPworks



SAVE THE DATE:

The IACCB Calendar is also available online via the IACCB link on MCP.com

- * Jan. 6 – REAP Congress – State Capitol
- * Jan. 12 – Biechler retirement, Linn CCB
- * Jan. 23-25 – Winterfest 2018 @ Waterloo
- * Feb. 8 – IACCB Board of Directors Meeting
- * Feb. 7 – District 2 Mtg. – Bremer CCB
- * Feb. 7 – District 5 Mtg. – Jefferson CCB
- * Feb 12 - IWILL Lobby Day (tentative)
- * Feb. 15 – District 4 Mtg. – Union CCB
- * Feb 21 – District 3 Mtg. – Cherokee CCB
- * Feb. 28 – AFIRM Winter Meeting - Ames
- * Mar. 14-16 – Spring IAN Meeting – Clinton CCB
- * Mar. 22 - REAP Day at the Capitol – D.M.



JAN. 3RD DEADLINE!!

IACCB is partnering with the IEDA (Iowa Economic Development Authority) to roll out a digital “Top County Parks in Iowa” promotion for the Spring of 2018! ALL CCBs are invited to nominate their one flagship area meeting the criteria below for this distinguished recognition. The scope of the promotion will then be determined by the number of entries.

This is a **FANTASTIC OPPORTUNITY** for you to showcase your signature areas, and for county conservation to collectively demonstrate the leadership role that we provide in Iowa’s quality of life, outdoor recreation & education opportunities, and significant impact we have in preserving our natural resources for those who follow.

MINIMUM CRITERIA FOR NOMINATION:

- Enhanced Presence on MyCountyParks.com and/or Social Media Platform (linkable) (Facebook, general county website, stand-alone website, etc.)
- Diversity of multiple outdoor recreation / education opportunities
- MUST HAVE at least 6-8 good quality photos of the area with facilities, activities, etc.
- Access to additional statistics about the area (visitation numbers, facility inventory, etc.)

This promotion will be featured on Travellowa.com and enhanced via the numerous social media channels of the Iowa Tourism Office. For questions, or to submit your nomination – contact us at IACCB@mycountyparks.org *Hope to hear from you all by January 3rd!*

WINTERFEST 2018

JANUARY 23 – 25, 2018

REGISTRATION DEADLINE – January 9, 2018

LINK: <http://www.mycountyparks.org/iaccbe.html>

Marking its 18th year in Waterloo, Winterfest 2018 will celebrate consecutive year #47. The agendas, registration packet and registration forms are online via the link above. The registration deadline is a few short weeks away – be sure not to miss this bestest annual employee gathering for not only the education – but the networking! ☺ ☺ ☺

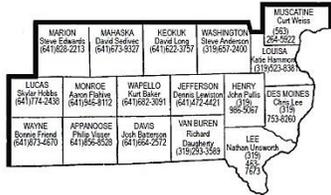


#REAPworks

2018 IACCB Annual Fall Conference
September 19-21
Des Moines, IA

REAP DAY AT THE CAPITOL – 3/22/2018

MARK YOUR CALENDARS to join the REAP Alliance and other natural resource stakeholders on **Environmental Lobby Day** in the state capitol rotunda! County conservation historically provides some of the strongest representation of ANY group this day – communicating the essential need for the full-funding of REAP to your local legislators! With the infusion of new & younger employees into our CCB leadership, this is a great opportunity to join some of the remaining seasoned staff and conservation board members and “learn the ropes” for this important day at the Capitol - many have been there since the inception of the REAP Program in 1990! ☺

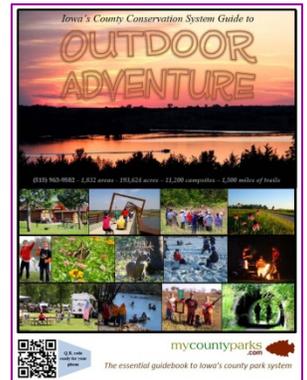


DISTRICT 5 BALLOTS DUE BY DECEMBER 31ST

ALL District 5 CCB Directors and Board Members should have received ballots via email in early November for voting on the District 5 Board Member representative to the IACCB Board of Directors. To-date, we have received 8 ballots from three counties. There are 102 eligible ballots to be cast in District 5.....**deadline is December 31st**.

IACCB GUIDE TO OUTDOOR ADVENTURE – A REPRINT??

Be thinking about how many hard copies of a new edition of the IACCB Guide to Outdoor Adventure that your CCB would like to order. Depending on quantity printed, we estimate that the cost per book (w/o advertising) will be in the \$5-\$6/copy range. IACCB sells these for \$10 ea. (includes shipping), and we understand that many of you make them available for \$8 each. IACCB pays \$2.63 to ship one book via USPS at the media mail price. We need to update the book so as to keep the online version fresh; we need to determine if we should sell advertising; and, we need to determine we are actually going to print hard copies at all. Look for a short Survey Monkey coming your way early in 2018 – your participation will be critical in determining the future of this 242-page document. Historically, we have printed as many as 15,000 – a supply that would last three to five years. The last printing of 5,300 was done in 2012, and we are down to our last several hundred....so the clock is ticking! ☺



MCP.COM E-BLAST TRAINING @ WINTERFEST



As previously referenced, CCBs interested in utilizing the **MCP.com E-Blast Communication System** to be released in early 2018, will need to have ONE certified operator of this system. The one-hour training will be offered in the last hour of the MCP.com training class at Winterfest on **Tuesday, January 23rd from 10:30 – 11:30 AM**. Only one person in each county will be authorized to use this system, and they will have had to attend this specialized training (*or one at a future date*). Participants are welcomed to attend the whole 3.5 hour MCP.com orientation on that date, but only the final hour will be on this subject matter.

It is important to note in this conversation that there are nearly 76,000 users on MCP.com that have created a profile providing personal information. This data is well-protected “within the walls” of the website – accessible ONLY to CCB staff that are “County Administrators”. Only 44,600 of these users (59%) have indicated “YES” to sending them emails by virtue of checking the box on their Profile requesting such (*see bottom of this page*). Further, when they have indicated that they wish to hear more – it is from MyCountyParks.com. To misuse the other 41% of these profiles, or to harvest any of them for other purposes is inappropriate. (*NOTE: Obviously, if the user is a customer having purchased from an E-Commerce CCB – then the use of profile information is granted via that relationship*)

A WORD OR TWO ABOUT SPAMMING



The **CAN-SPAM Act** – “.....a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have you stop emailing them, and spells out tough penalties for violations”. Bulk emailing is “spamming” if the recipients did not request to receive the emails from the sender – this is one of the reasons that IACCB has taken many years to properly create our E-Blast system from MCP.com, and now it is time to protect ourselves from becoming labeled as a “spamming” entity online.....thus the restrictions and required training. Dialogue to continue..... ☺

I would like to receive occasional emails with news, events, activities, facilities and other information from MyCountyParks.com

mycountyparks.com
Linn County E-Newsletter

(TEST ONLY)

FREE CAMPING IN LINN COUNTY PARKS - MARCH 30-31, 2018!
Linn County Conservation invites you to get a jump on the 2018 camping season by visiting the Linn County Campground of your choice

for a FREE WEEKEND of camping! This offer is good for ALL LINN COUNTY CONSERVATION CAMPSITES.

We look forward to seeing you at one of our 15 public campgrounds - check out the links below to our main modern campgrounds:

[PINICON RIDGE PARK](#)
[SQUAW CREEK PARK](#)
(Free Camping not available at reservable sites at Squaw Creek Park)
[MORGAN CREEK PARK](#)

For additional information, contact Linn County Conservation
(319) 892-6450

You are receiving this email because you have requested information about this county and/or activity on MyCountyParks.com. Please click here to [unsubscribe](#).

10286 MORRIS HILL'S ROAD
TODDVILLE, IA 52241
3198926450

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DISTRICT 6 MEETING – DEC. 13

A visit to Iowa's youngest CCB and the newest addition to our roster of outstanding interpretive centers – The Driftless Area Education & Visitor Center



ACCB 2017 STAFF - (LtoR) – James Janett, Director; Ross Geerdes, Naturalist; Jackie Cooper, Office Mgr.; Jarrod Olson, Deputy Director.



(Summer view – August 2017)



Nestled at the base of an ancient limestone cliff on a majestic bend of the mighty Mississippi River – the location of a regular District 6 Meeting, but also to celebrate the newest gem in our statewide CCB system of interpretive centers. 15 years in the making, the Allamakee CCB welcomes the world to the algific talus slopes of NE Iowa, and into the recently designated National Interpretive Center along the 10-state Great River Road experience in the heartland of America. A WOW in so many, many ways! CONGRATS & Kudos to Allamakee CCB! ☺



#THISIOWA



OH! – almost forgot – **WE HAD A GREAT DISTRICT 6 MEETING TOO!** ☺ Participants from 14 of the 15 District 6 CCBs provided an overflow crowd of 40+ for the meeting and were treated to great presentations on INHF Programs (*Carole Teator*, Mississippi River History (*Mike Griffin*, soon to be retired DNR Biologist), and Birding in the Backwaters. Lunch of course, was freshly caught fish from The River – we were all treated to samplings of channel catfish, black buffalo, common carp, sucker and flathead catfish for a “Taste of the River” luncheon provided by local supporters from Maiden Voyage Tours. More information on the center and the ACCB:

WEBSITE: <http://allamakeecountyconservation.org/> ; <https://www.mycountyparks.com/County/Allamakee.aspx>



Benton CCB staff receive samples of river fish from Ross Geerdes in a “Fish-Tasting 101” Orientation.

SPEAKING OF DISTRICT MEETINGS

IACCB very much appreciates District 3 passing along ALL FIVE of their 2018 meeting dates and locations – which allows for getting them on the IACCB online calendar, as well as planning for IACCB representation at the meetings! GRATZE! We encourage you to consider items already on this calendar when planning, so as to avoid conflicts with affiliate group events, other district meetings, etc. District meetings remain the #1 best networking & regional educational opportunities for CCB staff across the state – remember...*Miss a District Meeting – You Miss a Bunch!* ☺

Calendar Link: <https://www.mycountyparks.com/Info/IACCB.aspx>



12/7 District V Meeting in Appanoose County



#REAPWORKS

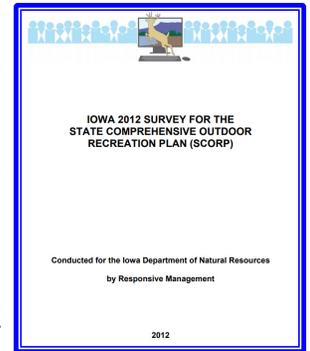
REAP NEEDS YOUR SELFIES! ☺ With the looming important advocacy on behalf of REAP with the 2018 Legislature – every little bit helps! As previously promoted – the REAP Alliance is partnering with the Sportsmans' Warehouse to provide a **\$100 gift card** to the name pulled in a drawing following the REAP Congress on January 6th. Weathered signs, those with gunshot wounds, etc. show more “character”!? Couple weeks to go! ☺



As provided in our October newsletterGet entered to win by posting a photo of yourself on Facebook or Twitter with an official “Funded by REAP” sign at a park, trail, wildlife area or project of cultural significance in your community. Use the **#REAPworks** hashtag and tag the **REAP Alliance** so we can track your posts and log your entries. Use a geotag or state the location of the photo in your caption. One entry per person/per location.

STATE DNR S.C.O.R.P. RE-WRITE COMMITTEE!

The **Iowa DNR** (Michelle Wilson) is looking for two CCB Directors to serve on the 2018 rewrite of the **State Comprehensive Outdoor Recreation Plan**. “They’ll be starting up in either late January or February. The goal is to have priorities and recommendations decided by April/May so they can finish up the plan in the summer getting ready for public comment (*in case you wanted to know timelines*). This will probably include at least 3-5 meetings some in person and some via Google Hangouts or other Go-To Meetings web application depending on who volunteers to help with the process”. This will be a great opportunity for many of our mid-range-longevity Directors to work at the statewide level on this worthwhile project! Copies of the 2006 and 2012 SCORP reports are available on the DNR Website via the link below: If you are interested, please contact IACCB at: IACCB@mycountyparks.org



LINK: <http://www.iowadnr.gov/About-DNR/Grants-Other-Funding/State-Conservation-and-Outdoor-Recreation-Plan>



\$782,537,828 – 34 years @ \$23M

Iowa's County Conservation System
NATURAL RESOURCE & OUTDOOR
RECREATION TRUST FUND

THE UNMET NEEDS OF COUNTY

94 CCBs in Listing **CONSERVATION** 68 CCBs w/\$ Reported

CCB UN-MET NEEDS LIST - 2018

WE KNOW that there is over \$1 Billion of un-met needs in Iowa' CCB system – but we need YOUR HELP to document it! The current report is in the IWILL File of the PORTAL if you need to check your CCB's status, but we still have 31 counties that we need financial estimates from. The battle is already “ON” for the 2018 legislative session – **time to step it up!!** ☺



<http://www.mycountyparks.com/Jobs/Default.aspx>

1. APPANOOSE Co. - Naturalist
2. DICKINSON Co. – Natural Resource Technician
3. HARDIN Co. – Roadside Vegetation Specialist
4. JACKSON Co. – Naturalist
5. TAYLOR Co. – Conservation Technician
6. TEMPORARY POSITIONS – 15 opportunities listed on website

Full Time
 Seasonal/Part-Time

mycountyparks.com 

