Full Release of "Instant Pay" QR Codes!!

We are pleased to announce that the fully-functioning "**Instant Registration QR Code System**" *for campsites* will be fully released in the next couple of days. Administrators have had access to the newly renovated **Facility QR Code Generator** for the past couple of weeks, and will now have access to the other admin. "Instant Pay" functionalities on each facility's administrative home page.

PLEASE NOTE GOING FORWARD:
You can list campsites on MCP.com as only one of the following three types:
1. Non-Reservable – Pay at Kiosk via cash/check or other local method used
2. Reservable Online via MCP.com - for Advanced Bookings up to one-year ahead; some CCBs have set these campsites for "0" (zero) days in advance to allow for both "day-of" payments and up to one year in advance reservations.
3. Instant Pay Registration – NO Advance Registrations – payment must include the current date and be limited to the current maximum number of days as set in the facility administration. *(Your CCB should have an INSTANT PAY Campsite Policy that is strictly enforced – a possible example is included later in this edition of Bytes.)*

INSTANT REGISTRATION QR CODES!
CHECK AVAILABILITY
Instant Registration

Mycountyparks.com
(Static Code)
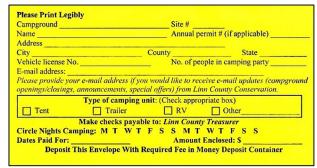

Mcparks.co
(Dynamic Code)

The "less busy" nature of the dynamic code itself, combined with shorter URL – team up to allow a customer's device to scan/interpret the code much quicker. AND, if the user is logged-in with their MCP Profile, and have their payment card active on their device – a campsite "Instant Registration" can be completed in under 20 seconds.

From "Static" to "Dynamic" & Quick to *Fast!*

In order to accommodate the express operation required for the new "**Instant Registration**" functionality – we needed to both switch to a shorter URL, and upgrade to a "Dynamic" less complicated QR Code. *(The clear differences between the two is demonstrated to the left)* **PLEASE NOTE:** **Event QR Codes** have NOT CHANGED, they remain as "Static" Codes. **Facility QR Codes** generated prior to 1/29/2024 will remain of the previous "Static" Code variety, and will work as they always have – even on the new website. Any *Facility* QR Codes generated on 1/29/24 and forward will be of the new "Dynamic" variety. The main difference between the two is that you can change the name/title of a Dynamic Code – and it will still function as it is tied to a digital identity number specific to that facility. The primary way to break the functionality of either code is to delete the facility, and hope to restart it, or to change ANY portion of the navigational route to a **Static** Coded Facility *(name of facility, name of the park the facility is in, etc.)* Please contact **System Administrator, Tom** with your additional QR Code questions. ☺

It Is Time to Leave the '70s Behind Us ……

There are over 11,200 campsites in our statewide CCB system of some 2,050+ areas. Fewer than 900 of these sites are available for online reservations, let alone instant digital payments. Most of us cheered and celebrated the arrival of **self-registration for campers** in the early 1970s – it has remained mostly the same for 50 years… The Camper / A Kiosk / The Envelope / The Money Post. Followed by the sorting, the counting, the bad checks, the dirty money, the balancing, the deposits, the Ugh. *Yes – it is time for a change – Join the 2020s!*

Please Print Legibly
Campground _____ Site # _____
Name _____ Annual permit # (if applicable) _____
Address _____
City _____ County _____ State _____
Vehicle license No. _____ No. of people in camping party _____
E-mail address: _____
Please provide your e-mail address if you would like to receive e-mail updates (campground openings/closings, announcements, special offers) from Linn County Conservation.
Type of camping unit: (Check appropriate box)
☐ Tent ☐ Trailer ☐ RV ☐ Other_____
Make checks payable to: *Linn County Treasurer*
Circle Nights Camping: M T W T F S S M T W T F S S
Dates Paid For: _____ Amount Enclosed: $ _____
Deposit This Envelope With Required Fee in Money Deposit Container

MCP.com Administrative Resources Located on MyCountyParks.org

The link below will take you to the "**MCP.com Administration**" page for additional resources, tutorials, videos, presentations and more related to a county's administrative management of your sections of MyCountyParks.com. We had 40+ participants from 26 CCBs for the recent online training on the new QR Code "Instant Registration" system – that presentation (PDF P.Point) is also available to you at this location.
LINK: https://www.mycountyparks.org/mcpcom-administration.html

Q.R. CODES FOR "INSTANT PAY" - 2024

Over Seventy Five MCP.com County Headers Get a Facelift 😊

Some of you have noticed, a few may have not – but over the past month – MCP.com Headers that have never been modified by local CCBs….were ALL updated with fresh pictures! This involved installing a linear collage of quality pictures within the County Admin. which came from our 2021-22 Tourism Award-Winning "**99 Counties in 99 Weeks**" promotional project on Facebook! This collection of vibrant pictures is a great asset in telling your local CCB's story – and will be an integral aspect of the new website later in 2024. As previously referenced - YOU need to be building a vast reservoir of quality digital pictures of your facilities, parks, programs and features to have at hand for installation on your new pages! *(Most of the 2,200+ pictures that ICCS collected for our project came from "public domain" locations – including your CCB Facebook & other social media locations, web pages, etc.)* GET READY….your turn at the helm is fast approaching!

Meeting w/Iowa Tourism, Informatics and ICCS/MCP.com – 02/14/2024

Several representatives from each of these entities gathered on Feb. 14th for an online discussion about sharing data, attractions and other online integrations for the betterment of Tourism in Iowa and enhancement of the MCP.com user experience! This preliminary meeting was productive in establishing relationships and connecting the necessary tech experts to move the marketing needle on several fronts. Our initial efforts are to provide local attractions and information when a customer is viewing XYZ facilities/events on your county's portion of MCP. We will also be conducting similar discussions with the IDNR to explore possibilities that may facilitate sharing portions of their data reservoirs with location mapping, etc.

License Plate Information Optional for Facility Check-Out

The **collection of License Plate information** from customers utilizing the new **Instant Registration system** for campsites will be optional. The upcoming release will have all Facilities set to NOT REQUIRED – *meaning the data field will not even show.* Should your CCB desire to collect this information, YOU will have to administratively set your county to REQUIRED – *which will require the customer to enter their **License Plate #** in a required field before they can finalize their check-out.* This can be done in the Facility Admin. (**NOTE:** The data, if collected will also be exportable via the REPORTS) Please contact Tom if you need assistance with this new option for your CCB…..*Thanks!* 😊 This feature can also be set to **Yes/No** for facilities set to "**Reservation**" (normal) facility reservations – for the most part, you will have this set to NO as like the "**Lock Box Code**" being applicable to mainly just cabins – the **License Plate #** may be primarily important only to the Instant Pay campsites if that is a need for your operations….*Your choice!*

ICCS Board of Directors Establishes Processing Fee for INSTANT PAY

With due consideration of input from across the state, as well as development costs incurred with the creation of this new MCP.com functionality – the ICCS Board of Directors voted unanimously to set the Instant Pay Facility Registration Processing Fee at $4 per item in-the-cart. This matches the Processing Fee assessed to the customer for advanced facility reservations – which is also used by several CCBs for "day-of" reservations as they have their advanced cut-off setting at "0" Days. 😊

Your CCB's "Office Hours" Can Now Appear on Receipts !!

The "**Customer Receipt**" that is emailed to any customer that books a facility or registers for an event can now include **your CCB's "Office Hours"** in addition to other essential information on that receipt. To include this on your receipt to customers, please generalize it to something like "**8:00 – 4:00 PM, M-F**" and send it along to Tom at MCPAdmin@mycountyparks.com for installation – *Thanks!* Questions? – Contact Tom

Sample Policy for INSTANT REGISTRATION Pay-At-The-Campsite

Customer AND camping unit must physically be at the campsite to scan & utilize the INSTANT PAY QR Code. Day #1 of the booking will be that day, and length of stay will be governed by parameters built into the site's administration. If the site is empty, even though a paid booking is in place - it shall be determined to be vacated or improperly paid for in violation of this Instant Pay Policy. The site registration will be immediately voided and available to the next Instant Pay Customer. There will be no refunds for violations of any portion of this policy.