

2023 MCP.COM

E-COMMERCE SUMMIT

Wednesday, October 18, 9:00 AM – 2:30 PM

LOCATION:

Briggs Woods Conference Center
Van Diest Supply Company Meeting Room
2501 Briggs Woods Trail / Webster City, IA 50595
(515) 963-9582, MCPAdmin@MyCountyParks.org



TENTATIVE SCHEDULE FOR DAY:

- 9:03 – 9:58 AM **Morning Refreshments & Networking**
- 10:00 AM **WELCOME & Introductions**
- 10:17 AM **MCP.com Systems 2023-24 Adventure!**
Tom Hazelton, ICCS Internet Systems Administrator
- 11:14 AM **Future Integrated Marketing w/MCP.com**
John Osako, CEO, Informatics, Inc. – MCP.com Developer
- 12:16 PM **Networking Luncheon**
- 12:41 PM **Break-Out Sessions**
 - MCP.com Q.R. Codes for Your Bookings!
Panel Discussion / Presentation
 - Online Reservations 101, PCI Compliance & More!
Tom Hazelton, ICCS Internet Systems Administrator
- 1:43 PM **General Session Wrap-Up!**
- 2:05 PM **Summit Adjournment (time approx.)**



Wi-Fi is available at the conference center, so feel free to bring along your **charged-up** laptops to keep engaged with your office & operations!

TENTATIVE/PROBABLE TOPICS OF DISCUSSION

“State of the Site” and the 2023-24 Renovation Adventure / Marketing with MCP.com / Peer Networking / Q.R. Code Case Studies – Facility Reservations & Event Registration / Orientation to Critical New MCP Features / The New “SUPPORT” System: When & How to Use / Comments towards Future Website Improvements / “Online Reservations 101” for those contemplating 😊

ICCS and the **MCP.com Advisory Committee** encourages ALL counties currently providing **Online Reservations or Registrations** to attend this meeting. **Additionally, CCBs that are considering the possibility of providing online reservation services in the future are encouraged to attend.** The website is in the midst of numerous renovations & functionality improvements throughout 2023 – each designed to enhance both customer & administrator ease of use. The adventurous look ahead to “All the NEW” for 2024 will be a highlight of the event! 😊



ONLINE REGISTRATION LINK:

<https://www.mycountyparks.com/Org-Event/Default.aspx>