

2022 MCP.COM

E-COMMERCE SUMMIT

Wednesday, October 26, 9:00 AM – 2:30 PM

LOCATION:

Briggs Woods Conference Center
Van Diest Supply Company Meeting Room
2501 Briggs Woods Trail / Webster City, IA 50595
(515) 963-9582, IACCB@MycountyParks.org



TENTATIVE SCHEDULE FOR DAY:

- 9:03 – 9:58 AM Morning Refreshments Available
- 10:00 AM WELCOME & Introductions
- 10:17 AM MCP.com System Updates & 2023!
Tom Hazelton, CEO & System Administrator
- 11:14 AM Your Social Media Policies & Liability
Ryan Schlader, Community Outreach Specialist – Linn CCB
Britt Nielsen, Communication Specialist – Linn County
- 12:16 PM Networking Luncheon
- 12:41 PM **Break-Out Sessions**
 - Campsite Reservations
Ginny Malcomson, Polk CCB & Staff
 - Online Reservations 101 & More!
Tom Hazelton, CEO & System Administrator
- 1:33 PM General Session – 2023/Time for Your Input!
- 2:05 PM Summit Adjournment (time approx.)



Wi-Fi is available at the conference center, so feel free to bring along your **charged-up** laptops to keep engaged with your office & operations!

TENTATIVE/PROBABLE TOPICS OF DISCUSSION

Changes in Website Management on 1/1/2023 / Peer Networking / Q.R. Code Case Studies (as available) & Orientation of Any New MCP Features / PCI Compliance & the SAQ / YOUR Thoughts & Suggestions for Future Website Improvements/ Virtual Campground & Regis. Booths / “State of the Site” and the 2023-24 Renovation / “Online Reservations 101” for those contemplating 😊

ICCS and the **MCP.com Advisory Committee** encourages ALL counties currently providing **Online Reservations or Registrations** to attend this meeting. **Additionally, CCBs that are considering the possibility of providing online reservation services in the future are encouraged to attend.** The website will be undergoing numerous renovations & improvements throughout 2023-24 – each designed to enhance both customer & administrator ease of use and functionalities – time for everyone to get on board! 😊



ONLINE REGISTRATION LINK:

<https://www.mycountyparks.com/Org-Event/Default.aspx>