WINTERFEST 2024

IOWA ASSOCIATION OF COUNTY CONSERVATION BOARD EMPLOYEES













FROM OUR PRESIDENT

October 2023

Happy 52nd Winterfest Fellow IACCBE Members:

On behalf of the IACCBE Winterfest Planning Committee, I am pleased to invite you to WINTERFEST LII (52nd). We are holding this year's event at the Hyatt Regency Coralville Hotel & Conference Center on January 23-25, 2024. Our planning committee has worked extra hard to ensure that this year's presenters are top notch. We strive to utilize this event as the premier annual training opportunity for County Conservation Staff.

At Winterfest 2024, we will offer two excellent keynote presenters – Chris Jones with The Swine Republic: Struggles with the truth about Agriculture and Water Quality, and Rudy Pruzsko, Canoeing the Churchill River. In spite of the ever-increasing costs to host a premier learning event with two top quality presenters, your Winterfest Committee has locked in some of the best.

Our committee has also arranged over 30 educational sessions to choose from during this three-day event. In addition, we will be hosting our 18th annual Collegiate Day on Wednesday, with a break-out session dedicated to introducing our college attendees to the world of county conservation in Iowa. We will once again have a space for you to display job openings and brochures for potential recruits to see what your CCB has to offer.

The conference and lodging will be at the Coralville Hyatt Regency Hotel & Conference Center. OUR THANKS to the Iowa City/Coralville Area Convention & Visitor Bureau for providing a grant in support of our Winterfest Conference. Their support allows us to provide this first-class event for a very reasonable cost. A block of rooms has been reserved under "IACCBE Winterfest" with room rates of \$107/night, plus tax. Rooms may be reserved by calling Hyatt Regency at (319) 688-4000 or via the link at mycountyparks.com the cut-off deadline for room reservations is January 1, 2024 – please book rooms early to ensure availability.

Please mark your calendars for January 23–25, 2024 and join your fellow friends in conservation for another Winterfest Conference that will exceed your expectations! Please register online at mycountyparks.com as soon as possible. A late fee of \$20 per registrant will be applied starting on January 4, with a registration deadline of January 11, 2024. I look forward to seeing everyone in Coralville for another great week of training, networking and fun!

Sincerely,

REGISTER BY JANUARY 3RD
TO TAKE ADVANTAGE OF
THE EARLY BIRD PRICE OF
\$130!!

Matt Morris, President IACCBE Division of Iowa's County Conservation System Iowa Association of County Conservation Board Employees Executive Director, Butler County Conservation Board

WORKSHOP 101

Lodging

A large block of rooms has been reserved at the Coralville Hyatt with room rates at \$107/night, plus tax. Rooms may be reserved by calling the hotel at (319) 688-4000 or via the Hotel Reservations link on mycountyparks.com. The cut-off deadline for room reservations is January 1, 2024 – so please book your rooms early to ensure availability.





The Committee

Committee members will be on hand to answer questions about the conference, the hotel, or the meeting facilities. Look for the folks in the BLUE IACCBE SHIRTS if you need anything.

Upon Arrival

Please check in at the registration table where nametags and other workshop information will be distributed. We request that nametags be worn at all times for admittance to meals and to improve workshop networking opportunities.

What to Wear

Winterfest is a casual atmosphere so your informal uniform or regular winter casual wear is just fine. You may wish to dress in layers as some rooms are warmer or cooler than others.

Exhibitors

We will have numerous exhibitors on site to share their products and expertise with us. Their contributions help to keep the cost of certain portions of the workshop lower, so please take some time to visit with them and thank them for participating in our event.

WORKSHOP 101

Brochures, Job Postings, Etc

We will have a table set up for you to put out information about your CCB seasonal and/or full-time job postings and other recruitment information. No need to make advance arrangements, just bring your "stuff" and put it out for display.

Collegiate Day

We will once again see an influx of attendees on Wednesday when college students from as many as eight college campuses will join us for Winterfest Collegiate Day. Very popular with the undergraduates, this day provides a special break-out session to introduce the collegiates to Iowa's County Conservation System, a resume review session, opportunities to network with full-time CCB employees from across the state, and the chance to attend numerous concurrent sessions. Please take some time to interact with the students and make them feel welcome! If you are interested in assisting with any portions of collegiate day, please contact Adam Shirley at IACCB@mycountyparks.org.













IACCBE Raffle

Bring some items to donate and stash away some cash for the always enticing IACCBE Winterfest Raffle. Funds raised are used to support aspects of the workshop that are not funded through your conference registration fees. Unique artwork and crafts, CCB facility use packages, and assorted merchandise & apparel make for great workshop souvenirs. Stay tuned for what big ticket item the Winterfest Committee has in store for 2024... You won't want to miss out on this raffle!

Social/Entertainment



Networking is an important component of any workshop, and Winterfest provides TWO evenings to relax and enjoy the company of hundreds of fellow CCB employees. Tuesday evening you are on your own, so gather up some of your colleagues/friends and check out everything the Iowa City/Coralville area has to offer. On Wednesday, the evening social activities are funded by the IACCBE Winterfest raffle. This year, we are bringing back yard games and trivia! Unleash your inner geek and come test your knowledge of current events, science, and random fun topics with Johnson County Roadside Manager Chris Henze! Be sure to join in on the festivities!

WINTERFEST Glance

TUESDAY, JANUARY 23

8:00 AM REGISTRATION

9:00 AM - PRE-WORKSHOP SESSIONS

1. Flintknapping

2. Load Security & Tie Downs

3. Kinze Manufacturing Tour

4. Wild Edibles

11:30 AM LUNCH ON YOUR OWN

12:50 PM WELCOME - Matt Morris, President

1:00 PM KEYNOTE ADDRESS - Chris Jones

2:30 PM BREAK

3:00 PM CONCURRENT SESSIONS

1. Identifying a Hazard

2. Iowa DNR GPS Turkey Study

3. Growing River Literacy

4. Master Conservationist Program

4:15 PM CONCURRENT SESSIONS

1. Whiterock Conservancy

2. Porcupines & Other Wildlife Oddities

3. Interpretive Sign Master Planning

4. Chronic Wasting Disease

DINNER & EVENING - On Your Own

WEDNESDAY, JANUARY 24

7:30 AM REGISTRATION

9:00 AM - KEYNOTE ADDRESS - Rudy Pruszko

10:30 AM BREAK

11:00 AM COLLEGIATE SEMINAR - Salon E

11:00 AM CONCURRENT SESSIONS

1. Universal Design at Scale

2. DEIA Initiatives

3. The LoHi Trail

4. Forest Management for Birds

12:15 PM <u>LUNCH</u>

WEDNESDAY CONT.

1:30 PM - CONCURRENT SESSIONS

1. Tending lowa's Land

2. American Gothic House

3. Growing Season Fire

4. Iowa Pheasant Update

2:45 PM CONCURRENT SESSIONS

1. New Insights on Vegetation: Loess Hills

2. Dubuque Caves & Lead Mines

3. 4/13/23: Partnerships Pay Off

4. First Iowans

3:45 PM BREAK

4:15 PM CONCURRENT SESSIONS

1. Retrieving Freedom

2. Partnering with Iowa Tourism

3. I Fire

4. Youth Hunter Education Challenge

5:20 PM IACCBE BUSINESS MTG

DINNER & SOCIAL TO FOLLOW

THURSDAY, JANUARY 25

8:30 AM - CONCURRENT SESSIONS

1. Forest Health

2. ID of Common & Invasive Vines

3. District 6 Lake Restoration Panel

4. Free Solar? Really?

9:30 AM BREAK

10:00 AM CONCURRENT SESSIONS

1. Coping with Workplace Change

2. Timber Rattlesnakes in Iowa

3. Field to Fork

4. Iowa Young Birders

11:15 AM CONCURRENT SESSIONS

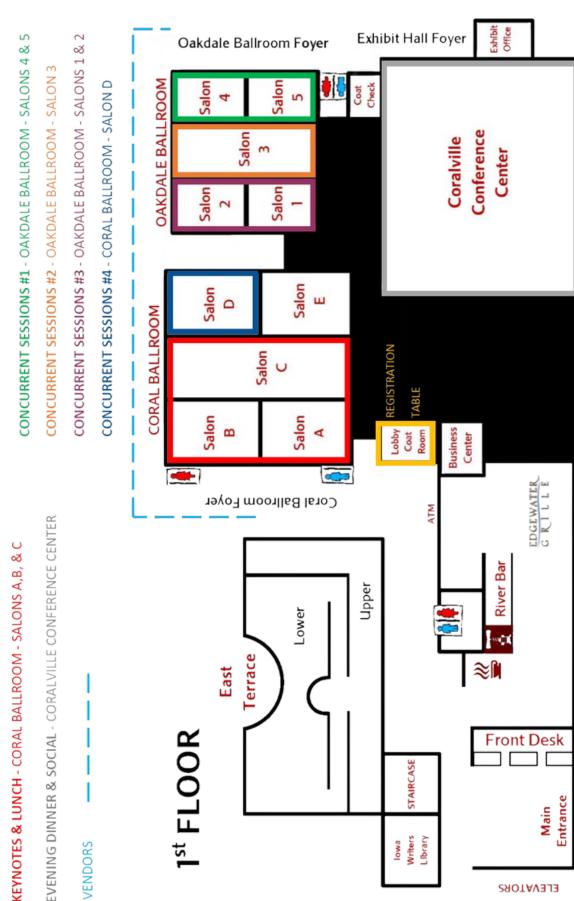
1. Effective Delegation

2. Social Media Success & Survival Tips

3. Iowa DNR Updates & Priorities

4. Exploring the History of IA's Parks

CONFERENCE CENTER MAP



ELEVATORS

KEYNOTES & LUNCH - CORAL BALLROOM - SALONS A,B, & C

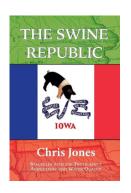
VENDORS

Chris Jones
The Swiph Popublic: Str

The Swine Republic: Struggles with the Truth about Agriculture and Water Quality

Chris Jones retired in May from his position as Research Engineer at IIHR-Hydroscience & Engineering at the University of Iowa. Previously he worked at the Des Moines Water Works and the Iowa Soybean Association. He has a Ph.D. in chemistry from Montana State University and a BA in Chemistry and Biology from Simpson College in Indianola, where he also recently received the College's Distinguished Alumni Award for 2023. He published more than 50 scientific papers on water quality and hydrology in agricultural landscapes, and is the author of the book The Swine Republic. His program, "We All Want Clean Water, Truth, or Dare?" will discuss the history and drivers of degraded water in Iowa.









An avid outdoor enthusiast and wilderness instructor, Pruzsko has canoed one of the wildest rivers in North America, the Churchill River, which runs through Saskatchewan and Manitoba and drains into Hudson Bay. His adventure followed a 400 mile route used by the French-Canadian trappers in the 1700's. Pruszko looks forward to sharing some of the stories and insights gathered during this epic trip.

PRE CONFERENCE



Flintknapping

Matt Graesch - Environmental Specialist, Iowa DNR

Get introduced to the art and science of flintknapping. Flintknapping is the process by which indigenous people made projectile points, knives, scrapers & other common tools using stone such as cert/flint/quartzite. These items are commonly found by the public and few people have insight into how they were actually manufactured. We will be showing the processes, learning some techniques and dispelling common myths. It is hoped that each attendee will leave with the knowledge to assist the public in better understanding the artifacts that are on display or found in lowa.

Cost \$35 per participant. 18 participants max.



Load Security & Tie Downs

Margaret Meade - Safety Specialist, Iowa Assn. of Municipal Utilities

This session will address the requirements of the Federal Motor Carrier Safety Administration's Cargo Securement rules. Learn how to calculate a load securement system, how to choose the proper securement components and proper inspection techniques.

35 participants max.



Kinze Manufacturing Tour

Looking Back, Pushing Forward – The Kinze Innovation Center showcases Kinze's rich heritage and highlights technology shaping the future of farming. See the first grain cart that all grain carts since have been modeled after. Experience the size and power of "Big Blue," the tractor and its plow that showed the world how to plow. Dig into the technology enabling farmers to plant fields faster and more accurately. All attendees must wear closed-toe shoes. Absolutely no still or video photography is allowed on the tour.

35 participants max.



Wild Edibles

Chelsea Rowcliffe- Naturalist, Mitchell CCB

In this session, we'll discuss foraging safety and sustainability practices in public areas, identify common plants and mushrooms that you or others might be collecting, and process and sample some wild flavors. This session will be hands on, so come curious and hungry!



Identifying a Hazard

Margaret Meade - Safety Specialist, Iowa Assn. of Municipal Utilities

Developing the skill to recognize hazards is fundamental in protecting ourselves and others, regardless of whether or not we are at work. Studies have shown that one explanation for high injury rates in construction (and construction-type work) is that workers are unable to recognize and manage hazards. This lack of hazard recognition skills is evidence of the need for strong and complete development and implementation of Safety and Health Management Systems. During this session, we discuss the importance of the elements of an employer-specific Safety and Health Management System.



Iowa DNR GPS Turkey Study

Dan Kaminski - Wildlife Research Biologist, Iowa DNR

Wild turkey populations are in decline across the region. In 2021, the Iowa DNR began a 10-year study to evaluate factors driving poult production and hen survival in southeastern Iowa. Data from the first three years of this study, including nest success, nesting rates, hen survival, disease prevalence, and landscape use, will be discussed.

Growing River Literacy

Lewis Major - Naturalist, Polk CCB

Polk CCB recently completed a REAP-CEP grant project producing a series of short videos promoting some of Central Iowa's most scenic and popular water trails. These virtual tours serve as a digital resource for those who are interested in paddling a particular section of a river. This session will discuss conceptual development, research, script writing, filming, editing, posting, surveying, and marketing.



Master Conservationist

Adam Janke - Extension Wildlife Specialist, Iowa State University

We'll explore how CCB educators around the state are collaborating with County Extension offices to foster meaningful dialog about conservation among community members throughout Iowa with the Master Conservationist Program. The presentation will overview the curriculum, best practices for offering a successful program, and new efforts to engage past participants.



Whiterock Conservancy

Kate Zimmerman - Executive Director, Whiterock Conservancy

Whiterock Conservancy is a 5,500-acre, nonprofit land trust dedicated to providing educational and recreational opportunities for the public and improving and protecting the land through conservation and sustainable agriculture. Whiterock is one of the largest land gifts in Iowa's history, donated by the Garst Family. 2024 marks its 20th Anniversary. Come learn more about Whiterock, its history, and its future.





Porcupines & Other Wildlife Oddities

Jim Coffey - Wildlife Biologist, Iowa DNR

Learn about some odd wildlife that have been visiting our state in the past few years. We will talk about where they are, why they are here, and what the future holds for these visitors.

Interpretive Sign Master Planning

Lewis Major - Naturalist, Polk CCB

Over the past 25 years, Polk CCB has developed, installed, maintained and replaced over 100 interpretive signs throughout their park system, and they have learned a few tricks along the way. This session will cover what it takes to develop a plan for installing interpretive panels. We will discuss budget, timeline, location, ADA criteria, size, design, content development, manufacturing, frames, installation, maintenance, and replacement. This session will give you the tools to successfully install one or several signs and help streamline the process.

Chronic Wasting Disease

Adam Janke - Extension Wildlife Specialist, Iowa State University Rachel Ruden - State Wildlife Veterinarian, Iowa DNR

In this presentation, we'll introduce the basics of the disease, hit on key educational messages about mitigation strategies Iowans can take, and highlight some innovative approaches to county leadership in managing the disease currently cropping up across the state.





Universal Design at Scale: Creating Inclusive Spaces for All

Emily Naylor - County Cons. Development Dir., Bolton & Menk Kami Rankin - Deputy Director, Polk CCB Molly Wuebker - Founder & Owner, Uncurbed

This presentation will detail scalable considerations for universal design across a range of project types. We will provide case studies from throughout Iowa, including Polk County Conservation's North Shore Recreation Area at Easter Lake, walking participants through the process from visioning to public engagement, fundraising, and implementation.

DEIA Initiatives

Stefanie Bowers - Equity Director, City of Iowa City

In this presentation we will be talking about advancing racial equity and social justice into local government services, policies, and programs.



The LoHi Trail: A Vision of Safe Passage Through the Loess Hills

Kelly Madigan - Loess Hills Advocate

What if there was a continuous safe route for creatures of all kinds throughout the Loess Hills? The story of a long walk that started something.

Forest Management for Birds

Anna Buckardt Thomas - Avian Ecologist, Iowa DNR

Many birds utilize Iowa forests throughout the year, but not all forests are created equal in the eyes of a bird. Forest age, composition, and structure all influence which bird species use a site. Every species is a little different, but there are some general forest features that benefit birds and can help increase bird diversity. Understanding these key forest features and how birds respond to different silvicultural practices can help managers achieve their conservation goals in a way that benefits birds!



Tending Iowa's Land - Iowa's Rich Biodiversity Legacy

Dr. Thomas Rosburg - Professor of Biology, Drake University

Much of Iowa's biologically diverse, self-sustaining native landscape has been transformed into agricultural lands that have lost their original resilience. How did this happen and what can be done to restore and ensure the environmental health of both agricultural and natural lands? This session will address the importance of biodiversity and what is needed for adequate conservation of Iowa's rich biodiversity legacy.



What's the American Gothic House Got to do With It?

Cari Nicely - Administrator, American Gothic House

Learn how a museum adjacent to a famous house listed on the National Register of Historic Places fits with Wapello County Conservation's mission as well as educates the public about a little piece of American history that has skyrocketed into modern pop culture. Integration of two very different components into a partnership that works through creative programming will be discussed along with tourism aspects.

Growing Season Fire & Prairie Reconstruction

Matt Shaklin - Natural Resource Technician 2, Iowa DNR

Doug Chafa - Wildlife Biologist - Missouri River Wildlife Unit, Iowa DNR

Implementation of prescribed fire in the early and late growing seasons to control cedars, suppress brush and grass dominant systems, all while diversifying our fire regime. Utilizing farming and corn stubble in the reconstruction of high diversity prairies.



Iowa Pheasant Update

Todd Bogenschutz - Upland Game Research Biologist, Iowa DNR In this session, Todd Bogenschutz, Iowa DNR Upland Game Research Biologist, will discuss Iowa pheasant population trends and what the future holds.



New Insights on the Vegetation in the Loess Hills

Dr. Thomas Rosburg - Professor of Biology, Drake University

The Loess Hills, in western Iowa, are Iowa's most recognizable and famous landscape. They are also very important ecologically and the location for many of Iowa's threatened and endangered species. Over the last few years, floristic research on several sites has provided an opportunity to reexamine the loess hills flora, its original and current condition, the distribution and abundance of plant species, and the potential for ecological restoration.



Dubuque Caves and Lead Mines

Rudy Pruszko - Outdoor Enthusiast, Outdoor Ed. Inst., Author Learn about the caves and lead mines in the Dubuque area. Hear how caves are formed and how the Dubuque caves were eventually mined for lead ore that was used to make musket balls. This presentation will be informative, historical, and discuss techniques used to explore caves.

April 13, 23: How Partnerships Pay Off

Jeff Seago - Area Forester, Iowa DNR

On April 13, 2023, a large structure fire was reported north of Pisgah, IA adjacent to the Preparation Canyon Unit of Loess Hills State Forest. Fire bands from this structure fire led to a wildfire that scorched 3,770 acres before it was contained. Please join me for a first-hand account of how partnerships that we have built and fostered allowed us to contain this conflagration without injuries, deaths, or additional structures lost.



First Iowans

Matt Hill - Associate Professor World Languages & Culture, ISU Around 12,000 years ago, small groups of Early Americans entered the Midcontinent of North America, including Iowa. Archaeological, geological, and ecological research over the past 100 years casts light on the environmental conditions under which these first Iowans lived, how they learned the landscape and settled in, and how they thrived here.



Retrieving Freedom

Ty Buras - Retired United States Army Veteran

US Army Veteran Ty Buras and his Service Dog Wrigley will share Ty's story. Learn about Retrieving Freedom's Mission and their goals to help the more than 40 people on their waiting list comprised of both Veterans and families of children with autism.





Partnering with Iowa Tourism

Lora Friest - Tourism Liasion, Iowa Economic Development Auth.

Iowa tourism is promoting the fact that according to recent polls, Outdoor Recreation is Iowa's top attraction. This applies not only to tourism but rural revitalization, workforce retention, public lands, and more. Learn about the easy tools and resources that are available to connect your CCB and build marketing relationships within your community.

"I- Fire" System

Ryan Harr - Special Projects Biologist, Iowa DNR

The new "I-Fire" system is being implemented to fill the gaps in Iowa's Rx burning program. I Fire will provide training and qualifications to state and county employees in Iowa designed for Rx burning on public land. It will also record fires and keep all records of prescribed fire in Iowa. Learn more about I Fire in this session.

Youth Hunter Education Challenge

Jill Schmidt - Environmental Education Cooridnator, Clinton CCB Adam Ohsann - Parks Maintenance Technician, Clinton CCB



The Youth Hunter Education Challenge is a statewide competition held annually in Clinton County. The organization teaches youth 11–18 yrs. old outdoor skills such as gun handling, shooting, wildlife ID, orienteering and hunting ethics. It is a day-long event that provides kids the opportunity to test their skills and challenge them to learn more than just shooting. The Iowa DNR along with the Iowa Hunter Education Association, are heavily involved with the program and support the state event in many ways; we just need YOU to get the ball rolling in your counties and be a part of this awesome event.



Forest Health

Tivon Feeley – Forest Health Program Leader, Iowa DNR In this session, we will take a look at current and potential forest health concerns with ways to manage them.



Identification of Common & Invasive Vines of Iowa's Roadsides & Woodlands

Chris Henze - Roadside Vegetation Manager, Johnson CCB

From Poison Ivy and Wild Grape to Pale Swallow-Wort and Japanese Hops - what IS that vine growing over all my plants and up my trees? This presentation will illustrate and identify some of our common native vine species, as well as taking a deeper dive into some non-native invasive vines that are moving into Iowa. We'll also discuss why vines can be particularly hard to manage in the landscape as well as discuss some control recommendations.

District 6 Lake Restoration Panel

Roger Kean - Director, Scott CCB

Brad Mormann - Director, Jones CCB

Chad Dolan - Fisheries Management Biologist, Iowa DNR

The Fish Habitat Program provides funding assistance to CCBs for land acquisitions and fish habitat development through a competitive grant process. This presentation will feature recently funded and completed fish habitat projects in District 6.



Free Solar? Really? - Solar Finance Options

Terry Dvorak - CEO, Red Lion Renewables

Can you go solar without any upfront costs? What's the catch? We explain the realities of how counties can go solar without any upfront costs. We explain power purchase agreements (PPAs), leases, grants, tax credits, and how they can be used, as well as dispel the myths of what is not possible and what to look out for. We will give examples from Polk, Story, Hamilton, and Pottawattamie Counties of what has been successful as well as what hasn't and why. You will learn what you can do to give your project a viable chance of being funded and feasible so you too can integrate solar in a fiscally-responsible manner.



What's New? Coping with Workplace Change

Terry Whitson - President & Founder, TW Training

In our ever-changing world, adaptability and innovation have become crucial skills for all team members and an important competency in emotional intelligence. The willingness to get out of one's comfort zone and adapt to your changing surroundings can be the difference between being a successful or unsuccessful team member. Come and explore the stages of change and what is expected in building and maintaining positive attitudes for maximum productivity.



Once Bitten, Twice Shy: Timber Rattlesnakes in Iowa

Ross Geerdes - Director, Allamakee CCB

This presentation will focus on the native snake species in Iowa, with a primary focus on Timber Rattlesnakes (Crotalus Horridus). Identification of venomous snakes, habitat in the Driftless Area, population and breeding in Iowa, care, and treatment for venomous snake bites will be discussed.

Field to Fork

Jamie Cook - Hunter Education Coordinator, Iowa DNR

Join us for an overview of the Field to Fork program outlining goals & objectives to recruit new and non-traditional audiences into archery deer hunting. The program teaches basic skills, provides equipment and mentorship, and hosts cooking demos and lessons. Local CCB's can launch this program on their own with financial assistance & technical guidance from the Iowa DNR.



Iowa Young Birders

Tyler Harms - Executive Director, Iowa Young Birders

Iowa Young Birders is a non-profit whose mission is to promote engagement in our natural world and conservation issues by empowering young Iowans to study and enjoy birds and birding. Whether it is seeing a colorful Baltimore Oriole high in a tree, hearing a melodious Wood Thrush singing deep in the woods, or simply spending a morning in a favorite park, Iowa Young Birders develops the next generation of conservationists by connecting kids with and educating about birds and nature. Tyler will tell us more about the Iowa Young Birders programs and share how we can work together to connect kids with the great outdoors.



I've Got Something for You! Effective Delegation

Terry Whitson - President & Founder, TW Training

Are you giving me directions or delegating the task to me? Let's discuss what delegation really means and the benefits and obstacles that prevent people from utilizing this important skill. We will also explore delegation problems and how to handle them, as well as learn to have an effective delegation discussion. If you would like to delegate effectively, this session will provide guidance on identifying delegation opportunities through successful completion of the task.



Social Media Success & Survival

Jessie Brown - Social Media Manager, Iowa DNR

If a social media post about a tree in the woods gets no likes, does it make a sound? While there's no secret sauce or "Top 6 Hacks to Make Your Post Go Viral", solid communication principles can help you build a successful conservation social media presence. This session will cover foundational strategies to create engaging content, build relationships with your audience, measure successes, and yes, survival skills for when the comment section feels a bit trepidatious.

Iowa DNR Updates & Priorities

Megan Wisecup - Education, Outreach, & Marketing Supervisor, Iowa DNR

Staff from the EOM Section will provide critical updates and discuss the priorities set for various communication, education, outreach, and marketing programs, and efforts the agency is responsible for. A brief overview of participation trends and insights regarding angling, boating, hunting, recreational shooting, and wildlife viewing will also be provided based on the recent USFWS National Survey of Fishing, Hunting, and Wildlife-Association Recreation.



Exploring the History of Iowa's Parks & Preserves

Dr. Kevin Mason - Associate Professor of History, Waldorf University

Dr. Mason embarked on a journey over the past two years to explore Iowa's public lands. Mason sought to better understand how Iowa came to rank near the bottom nationally in state and federal public lands. Resulting in the Notes on Iowa "State Park Series," a 101-part video project detailing individual parks, preserves, and other parcels of public lands available at www.notesoniowa.com, Mason's presentation will include drone footage and traditional videography from throughout the state.

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