

SAVE THE DATES:

The ICCS Calendar & Zoom Meeting Room Bookings are available online via

mycountyparks



- * <u>Dec. 14</u> Dist. 3 Mtg. · Plymouth CCB
- * <u>Dec. 15</u> Dist. 5 Mtg. Marion CCB
- * <u>Dec. 21</u> Dist. 6 Mtg. Johnson CCB
- * <u>Dec. 23-26</u> ICCS Offices Closed for Christmas
- * <u>Dec. 31 Jan. 2</u> ICCS
- Closed for New Years * Jan. 24-26 – Winterfest
- * <u>Ian. 24-26</u> Winterfest 2023 – Coralville Hyatt
- * <u>Mar. 9-10</u> Spring ISAC Mtg. – Des Moines

Indicates Online Registration Available

2023 ICCS Fall Conference

September 19-21, 2023 Hosted by Pottawattamie & Harrison CCBS Council Bluffs, IA





And So It Starts on Dec. 5th....

TWO+ years of planning towards our collective future have concluded, and the official transition to our new CEO, *Adam Shirley* will commence on Monday, December 5th. Much will be behind the scenes the first couple of weeks – ramping up to the changeover on 01/01/23. Fortunately, we will have both Adam & Tom onboard for the next couple of years – so the transitioning will be steady and smooth.

EFFECTIVE MONDAY, DECEMBER 19th

PHONE NUMBERS:

(319) 939-1401 (cell) – Adam Shirley, Chief Executive Officer (voice & text) (319) 521-5952 (cell) – Tom Hazelton, Internet Systems Admin. (voice & text) (515) 963-8582 – ICCS Office Phone (Voice only – rings thru to Shirley – no text)

USPS SNAIL MAIL ADDRESS: P.O. Box 330, Osage, IA 50461

EMAIL ADDRESSES:

IACCB@mycountyparks.org – Adam Shirley, CEO MCPAdmin@mycountyparks.org – Tom Hazelton, ISA



WEBSITES / INTRANET:

www.MyCountyParks.com - 99-CCB Marketing and E-Commerce Online Presence www.MyCountyParks.org - ICCS Administrative Website / Divisions, etc. https://www.mycountyparks.com/Portal/ - IACCB Portal (MCP Admins ONLY)

(Job Openings / Personnel & Board Member Listings (CONTACTS) / BEST Practices / Internal File Sharing - accessible via secure MyCountyParks.com personal login)

Feel free to contact either Adam or Tom in the weeks/months ahead with your inquiries, comments, insights, etc. – they BOTH look forward to working with all of you! (3)

ICCS Board of Directors Meet on November 15th

During an in-person/Zoom hybrid meeting, the ICCS Board welcomed new Board Members Bobbi Donivan (Story), and Scott Nelson (Harrison) to the Board. Scott will represent the CCDA, and Bobbi, IAN. They also bid adieu to Mike Miner (Butler/CCDA), Ginny Malcomson (Polk/MCP) and Victoria DeVos (Plymouth/IAN). The Board also welcomed incoming ICCS CEO, Adam Shirley to his first Board meeting!



In other business, **Nick Beeck** (Plymouth/CCPOA) was elected as President, **Scott Nelson** was elected Vice President, **Steve Dixon** (Mahaska/IACCB Districts 5&6) was elected as Treasurer and **Bobbi Donovan** as Secretary. The Board also approved the slate of Alternates to two DNR Grant Committees – the REAP and Habitat Stamp Grant Committees. (*All applicants will receive notifications soon!*) Final approval was also given for a preliminary 6-month contract with Hazelton, effective 1/1/23, to provide services as the Internet Systems Administrator for ICCS.

(515) 963-9582





January 24-26, 2023 **HYATT REGENCY CORALVILLE**

WINTERFEST 2023

REGISTRATION DISCOUNT NOW AVAILABLE @



WINTERFEST 2023 - EMPLOYEE REGISTRATION

The absolute best annual networking and educational event created by County Conservation Employees FOR County Conservation Employees! Join us in January for WINTERFEST 2023 in Coralville - looking forward to seeing you all there!



WINTERFEST 2023 - COLLEGIATE REGISTRATION

Event: 01/25/2023 - 01/25/2023 Registration From: 10/03/2022 - 01/11/2023



WINTERFEST 2023 - VENDOR REGISTRATION

Event: 01/24/2023 - 01/26/2023 Registration From: 10/03/2022 - 01/11/2023

51st ANNUAL IACCBE WINTERFEST CONFERENCE!

As of Nov. 21 - we have 140 CCB employees from 31 counties registered and 15 representatives from 10 vendors! O A great start on registrations for our 2023 Winterfest!

CANDIDATE INFORMATION

ACCBE ELECTIONS - VOTE HERE

WINTERFEST 2023



January 24-26, 2023 / Hyatt-Regency Coralville EMPLOYEE REGISTRATION INFORMATION ion Packet & Information Coming Soon!)

EXHIBITOR / SPONSORHIP INFORMATION



LODGING RESERVATIONS at the Hyatt Coralville are available via the "HYATT ROOM BLOCK" link on the Winterfest 2023 page at MyCountyParks.org (link below). Cut-off for the room block is 1/3/2023. Registration Deadline for all participants is also January 3rd - a \$20 late fee will be applied to all registrations received after midnight on that date (ie: Starting Jan 4th). Registrations will NOT BE ACCEPTED after January 11th. Save yourselves all the frustrations that many of you had by waiting until the last minute this past year - just get it done before the holidays! We were very close to our dining capacities for 2022 collegiate registration information (comings) your advance planning and registrations are much appreciated to assist with all the final minutia in the days running up to this great event!

> Winterfest 2023 ONLINE registration has been available since October 15th. Get your calendars marked – observe the late registration penalties noted above and **GET REGISTERED!** – we look forward to seeing you in Coralville!

LINK: https://www.mycountyparks.org/winterfest.html

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Fire Rings



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DONT FORGET TO VOTE IACCBE 2023 ELECTIONS Mycountyparks WE WANT-TOUL HYATT ROOM BLOCK WINTERFEST REGISTRATION LACCBE ELECTIONS - VOTE HERE

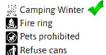
VOTE HERE: https://www.mycountyparks.org/winterfest.html



NEW Amenity on MCP.com – Winter Camping!

Due to several User requests, we have added another means of searching for facilities that offer "Winter Camping" as an AMENITY. Now customers can query the facility database on the website for this experience! IF YOU HAVE THIS as an option – be sure to add it to your Facility! (primarily for campsites – add at facility admin page)









New Email, Etc. for MCP.com - MCPAdmin@MyCountyParks.org

As noted on Page One of this newsletter – included with ICCS transitioning to a new CEO, so too is MCP.com transitioning to a new management environment with a dedicated staff person for your administrative needs. As we continue to look into the future, and commence with a multi-year renovation/upgrade of the website – we will find ourselves in a state of fluid motion with change and innovation. The office of the ICCS CEO will no longer be tasked with the day-to-day management of the MCP.com and MCP.org websites – these duties have been delegated to the new Internet Systems Administrator (ISA) (contractor position – similar to that of the CEO) – which is initially envisioned to be a 50% full-time equivalent contract. These two ICCS contractor positions will be geographically separated and independent "offices" – but digitally and virtually connected. There will be minor adjustments needed in the months ahead, and we appreciate your patience as we work our way forward – thanks!

NEXT-UP, you can anticipate a **new connection (button) within your COUNTY ADMIN** to submit requests for assistance, suggestions for improvements and essentially anything associated with the administration of the website – including customer comments/concerns. This will standardize the way we receive and monitor our website operations, and prepare our system for the next phase of management in the years ahead. We have TWO major development planning meetings scheduled on December 8th and 13th with **Informatics**, **Inc.** – our original and long-time developer & host for MyCountyParks.com. We can never emphasize how critically important it has been throughout the 15-year history of this website to have the fortune of working with the same team of technical experts that know our code structure and operations forwards and backwards.

Please endeavor to send your website-related email communications to the MCPAdmin@mycountyparks.org address from this point forward, and utilize the (319) 521-5952 cell phone number for direct communications – thanks!



CCB Email Harvest Completed - Update

As promised – we completed the **Portal Harvest** of all the current email addresses for both Staff and Board Members on Nov. 1st! Many thanks to those of you that ensured your CCB's data was refreshed and up-to-date! We noted improvements across the

board in all categories – especially for CCB staff! The most-recent harvest of listings yielded the following totals: 1,109 total email contacts; 86% of all Employees (601 of 705); 80% of all Board Members (395 of 495); 31 Preferred Vendor Member Contacts; and 82 CCB Alumni & Stakeholder Contacts. We still have some CCBs that have not updated their Portal Contact information since 2013. BUT – we have made vast improvements over the past decade from where we were hovering in the 30-40% arena. This means that we are shy approx. 104 employees and 100 Conservation Board Members – we can continue to do better! Remember, it is not just ICCS that relies on these listings – but also ALL SIX IACCB Districts, and all of our affiliate Divisions who wish to maintain contact will each of their individual members for important communications! NEXT HARVEST is due in the Spring of 2023 – thanks!



Kossuth, Plymouth & Cherokee CCBs

MCP.com is pleased to be working with the **Kossuth and Plymouth CCBs** to bring them **onboard with E-Commerce** (online reservations/registrations) in the upcoming months! **Cherokee CCB** went *LIVE* with their E-Commerce presence just a few weeks ago too! If you are one of the remaining 42 counties or so that have been considering this upgrade for your operations – NOW is a grrreat time to advance your programming! Get in touch with Tom to discuss your next steps!

— MCPAdmin@mycountyparks.org

New Employee & E-Commerce Schools

Nearly 60 CCB employees participated in each of these important training opportunities on October 25-26 at the **Briggs Woods Conference Center** in Hamilton County! Participants are reminded to fill out the post-event surveys that were distributed via email shortly following these events – thanks! ICCS appreciates the support of our CCB Directors and Boards who empowered their staff by allowing them to engage with these annual programs. The majority of attendees to the New CCB Employee School had only been onboard for 8 months or less – THANKS for joining us!







10. SEASONAL POSITIONS - 4 opportunities

listed on website



11/28/2022 Wapello 12/5/2022 Allamakee

travel WA

#THISISIOWA

WEEK NUMBER 97 UPDATE - WOOHOO, WE'RE DOWN TO 2!!

2 MORE WEEKS TO GO!by the time you are reading this section in the December '22 ICCS Newsletter – this marketing campaign will be concluded! (a) It has been a historically productive effort since January 2021 – many thanks to those of you that have assisted with this incredible, two-year-long effort with ICCS! (a) We will be sharing all the Numbers next month

- Visitor engagement, # of awesome pictures posted, etc.! Proud to have been recognized as the 2022 lowa Tourism Outstanding Niche Marketing Initiative!!



MyCountyParks.com

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11/23/2022

Morrison, IA