#THISISIOWA

Newsletter

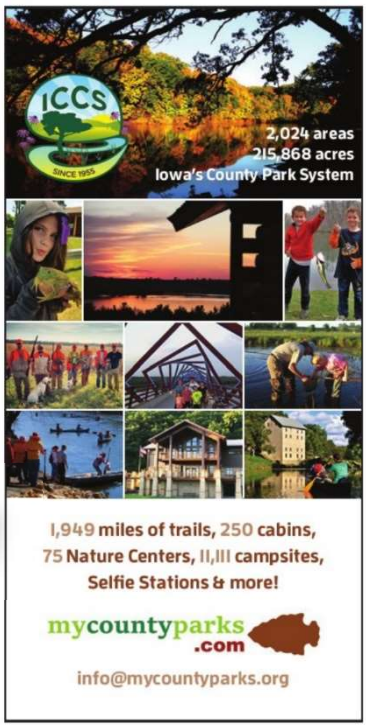
Volume 63
Issue No. 11
April 28, 2022

travel IOWA

What's Your Outstanding Niche Marketing ??

It was a "clean sweep" last week of the ***Outstanding Niche Marketing Awards*** at the **Iowa Tourism Conference** by a couple of outdoor recreation & natural resources entities. Our **MyCountyParks.com Facebook Page** was joined by the Turkey River Recreational Corridor team to capture both the Metro and Rural classifications in this awards category! The Awards Luncheon was on April 20th with awards being handed out by Tourism Office Manager **Amy Zeigler**, and **Debi Durham** – Executive Director of the Iowa Economic Development Authority and Iowa Finance Authority. It was very rewarding to have a lengthy chat with Debi about the future of Iowa that includes a healthy and vibrant county conservation system! Kudos to Rod Marlatt, Director of the Fayette CCB and their partnership, along with Clayton CCB in the Turkey River Rec. Corridor.

Speaking of things Tourism – it's a good time to remind you to check your listings in the **Iowa Tourism Guide** for Campgrounds and Cabins! ***Your listings are FREE you know!?*** Not sure you have listed yours? Check the link below for the online version of the guide to make sure your CCB is there!



CAMPGROUNDS

NORTHEAST	
Aurora	Jakway Forest Area
Blairstown	Hannen Park
Brandon	Lime Creek Area
Cedar Falls	Antique Acres
	Big Woods Lake Campground
	Black Hawk Park
	Riverview Conference Center
Colesburg	Twin Bridges Park
Cresco	Chimney Rock Camp Ground

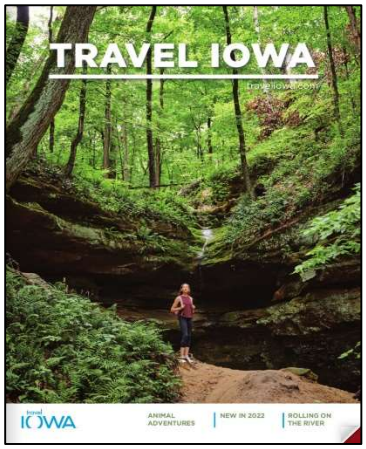
CABINS

WEST CENTRAL	
Carroll	Deer Ridge Cabin at Swan Lake
Coon Rapids	Whiterock Conservancy Cottage Rentals
	Whiterock Conservancy Cottage Rentals
Denison	Yellow Smoke Park Cabins
Dow City	Nelson Park Primitive Cabins
Honey Creek	Hitchcock Nature Center Cabins
Moorhead	Loess Hills Hideaway Cabins
Neola	Arrowhead Park Cabins
Turin	R.T. Reese Homestead Cabin
Woodbine	Cabins at Willow Lake Recreation Area

If you need to get your facilities into the next edition – let us know and we'll get you connected with correct Tourism Office person to assist you! Pretty simple to do with your own ability to login and update their database!

LINK TO IOWA TRAVEL GUIDE:

https://www.pageturnpro.com/Business-Publications/103501-Travel-Iowa-SS-2022/sdefault.html#page/1



*The Spring/Summer Edition of the 2022 **Iowa Travel Guide** is available and contains our CCB advertisement (above)*

Vendor Registration for the 2022 ICCS Fall Conference went live earlier this week on the MyCountyParks.com website! You can find a nice packet with sponsorship and registration information available via the links. Special thanks to **Dubuque CCB** for the early availability of these materials!!

SAVE THE DATES:

The ICCS Calendar & Zoom Meeting Room Bookings are available online via

mycountyparks.org

- * *May 12 – ICCS Board of Directors Meeting – D.M.*
- * *May 18 – District 2 Mtg. – Winnebago CCB*
- * *May 19 – District 4 Mtg. – Madison CCB*
- * *May 24 - Winterfest Mtg. – Madison CCB*
- * *Aug. 17 – Dist. 3 Mtg. – O'Brien CCB*
- * *June 15 – Dist. 6 Mtg. – Jackson CCB*
- * *Aug. 18 – Dist. 4 Mtg. – Ringgold CCB*
- * *Aug. 24-26 – ISAC/CCDA Annual Meeting – D.M.*
- * *Aug. 26-30 – Summer IAN – Boundary Waters*

Indicates Online Registration Available

2022 ICCS Fall Conference
September 13-15, 2022
Doorway to the Driftless
Dubuque, IA

REGISTRATION COMING SOON!

IACCB@mycountyparks.org (515) 963-9582

mycountyparks.com

Iowa's County Conservation System

IOWA ICCS SINCE 1955 mycountyparks.com

mycountyparks.org

ICCS Chief Executive Officer Position to be Posted in May

Shortly following a **May 12th ICCS Board of Directors Meeting**, we plan to post the contract position opening on MyCountyParks.com. We anticipate a 6-week application window through late June; applicant reviews, background checks and preliminary interviews in July as necessary; and formal interviews in August. If contract negotiations are satisfactory to all parties, we hope to announce the new CEO at the 2022 ICCS Fall Conference in Dubuque this September. A formal transition period will be determined at a later date, and the new CEO will take over the helm no later than January 1, 2023.

Also on-tap for the May 12th meeting, the **ICCS Board of Directors** will advance the discussions and planning to launch a new part-time "Internet Systems Administrator" contract position to provide some much-needed staffing for ICCS. This position will assume direct management of the MyCountyParks.com website, training and support for our 450+ website administrators, and customer service for over 160,000 registered users. The person in this position, in conjunction with the new CEO - will also serve as the direct liaison between the ICCS Board of Directors and Informatics, Inc. – the website developer and host entity. Lots to look forward to in the upcoming months! ☺

ICCS FY2023 Membership Renewals Arrive to Your Inboxes Soon!

Letters of invitation, along with FY2023 invoices are currently be prepared to send to each CCB for the renewal of your memberships with ICCS/IACCB. A particular CCB's membership level (1 thru 5) is determined by the level of property tax support they receive to supplement their budget. If you need a preview amount of your membership level – just plug your amount of local property tax support into the chart below, and you will know what to be expecting with your invitation letter! *(The number we use is from your FY2021 REAP Certification Report)*

FY2023 MEMBERSHIP RENEWAL INVOICE

Iowa's County Conservation System
P.O. Box 400
Hiawatha, IA 52233-0400
(515) 863-9582
IACCB@MyCountyParks.org

May 1, 2022

BILL TO:
Marshall County Conservation Board
Mike Siegmann
2349 232nd Street
Marshalltown, IA 50158

OFFICE	P.O. Number	Orig. Invoice Date	Ship Via	FOB	Terms
ICCS		May 1, 2021			August 1, 2021

ITEM	Description	Unit Price	Total
FY2022	Level 4 FY2022 ICCS Annual Membership ***** PROPERTY TAX SUPPORT LEVELS ****** Level 1 (< $150,000) ..... $700/year Level 2 ($150,000 <> $250,000) ..... $1100/year Level 3 ($250,000 <> $500,000) ..... $1500/year Level 4 ($500,000 <> $1,000,000) ..... $2000/year Level 5 (> $1,000,000) $2500/year	$2,000.00	$2,000.00

***** PROPERTY TAX SUPPORT LEVELS ******	
Level 1 (< $150,000)	$700/year
Level 2 ($150,000 <> $250,000)	$1100/year
Level 3 ($250,000 <> $500,000)	$1500/year
Level 4 ($500,000 <> $1,000,000)	$2000/year
Level 5 (> $1,000,000)	$2500/year

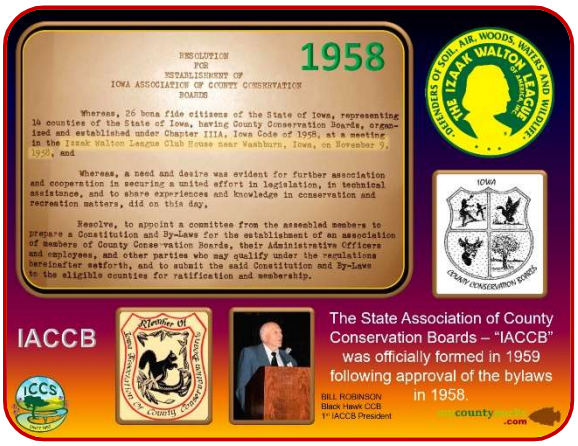
All membership renewals are due by August 1st each year, and several CCBs utilize the option to pay half of their amount from the current fiscal year (FY22), and follow-up with a "second-half" payment" from the new fiscal year – in this case from FY23. Look for your invitation and invoice to be in your inbox soon – many thanks! ☺

YOUR chance to participate in this storied partnership will come this June as we begin accepting nominations for the **48th Annual IWLA Habitat Improvement Awards** to be presented at the **ICCS Fall Conference** in Dubuque on September 15th.

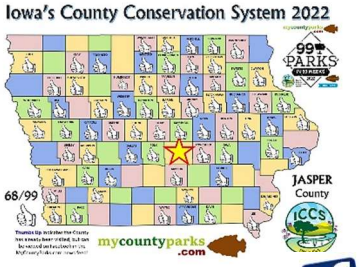
Iowa IKES Award to ICCS

"*Thanks for your outstanding conservation efforts and public education achievements*", Awarded by the **Iowa Division of the Izaak Walton League of America**. On behalf of all of YOU, ICCS was honored to be the first recipient of the **Iowa Honor Roll Award** this past weekend at the Iowa IKES State Convention in Indianola.

It was a pleasure to be a keynote presenter to the convention as we were able to celebrate our long-term partnerships with the Iowa Division, and to THANK them for their roles in the 1940s/'50s in spurring along the Iowa Legislature to finally establish the County Conservation Board System in 1955! Even the formative meeting to establish the IACCB in 1958 was held in a IWLA Clubhouse near Washburn!



The ICCS presentation to the Convention included a brief history of the organizations, followed by a sprint through all that is great about Iowa's County Conservation System in 2022! It was also awesome to see CCB/DNR alumni **Steve Dermand** as well as some of our current DNR brethren from across the state.



68	5/2/2022	Jasper
69	5/9/2022	Kossuth
70	5/16/2022	Lyon
71	5/23/2022	Sac
72	5/30/2022	Washington
73	6/6/2022	Clarke
74	6/13/2022	Emmet

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WEEK NUMBER 68 UPDATE!

- MyCountyParks.com

Des Moines CCB is kickin' it from last week with **8,560+ connections** in the first four days of their splash for the **99 COUNTIES /99 WEEKS promotion** on MyCountyParks.com Facebook page – are you sharing it from your page?

Proud to be recognized as the 2022 Iowa Tourism Outstanding Niche Marketing Initiative !!

"You don't need to practice social distancing from Mother Nature: Enjoy Iowa's County Parks!"

EMPLOYMENT OPPORTUNITIES

mycountyparks.com

Full Time

Seasonal/Part-Time

https://www.mycountyparks.com/Jobs/Default.aspx

1. **MUSCATINE Co. – Asst. Park Officer/Maintenance Tech**
2. **WAPELLO Co. – Office Mgr./Admin. Assistant**
3. **POCAHONTAS Co. – Naturalist**
4. **SAC Co. – Naturalist**
5. **DICKINSON Co. – Roadside Technician PPT**
6. **AUDUBON Co. – Park Ranger/Maintenance Tech**
7. **AUDUBON Co. – Park Ranger/Maintenance Tech**
8. **VAN BUREN Co. – Naturalist /Conservation Tech**
9. **POLK Co. – Conservation Laborer – Construction**
10. **POLK Co. – Facility Attendant**
11. **IOWA Co. – Administrative Assistant PPT**
12. **SEASONAL POSITIONS – 100+ opportunities listed on website**

ICCS SINCE 1955

4/27/2022

THREE Silent Auction Winners at the **2022 Iowa Tourism Conference** will be visiting SIX county parks in the next 18 months! 😊