# Iowa's County Conservation System





#### **SAVE THE DATES:**

The ICCS Calendar is also available online via

#### mycountyparks •

- \* <u>Jun. 4</u> Winterfest Planning Mgt. - Ames \* <u>Jun. 6</u> – Dist. 5 Mtg. – Davis CCB
- \* <u>Jun. 19</u> Dist. 6 Mtg. Cedar CCB
- \* <u>Jun. 22</u> Briggs Woods Park Centennial – HCCB
- \* <u>July 24</u> District 2 Mtg.
- Floyd CCB
- \* July 25 District 1 Mtg.
- Taylor CCB
- \* Aug. 15 Dist. 4 Mtg. -Decatur CCB
- \* Aug. 21 Dist. 3 Mtg Dickinson CCB
- \* <u>Aug. 21-23</u> Summer ISAC / CCDA – D.M.



Directors Brian Preston, James Janett & Daryl Parker round up 99 PARKS supplies at a recent tourism meetina in Dubuaue!

2019 IACCB Annual Fall Conference September 17-19, 2019

Muscatine, IA



Volume 60 Issue No. 11 May 22, 2019

Camping

**A**Cabin

**†** Trails

Swimming Pishing Nature Center

Selfie Station

### GEARING UP FOR MEMORIAL DAY WEEKEND'S SUMMER KICK-OFF!? (3)

Some parts of the state are still under water, and recent rains will no-doubt exacerbate conditions in those places and elsewhere.....hoping for a good upcoming dry stretch to allow all of us time to play some catch-up on spring chores! Despite the dishings that Mother Nature is providing to us - we have much that is good happening about us in County Conservation. Let's get on with numerous updates and announcements......

# **ICCS 2019 FALL CONFERENCE** ONLINE REGISTRATION IS LIVE!

A uniquely structured, and pretty much totally AWESOME fall conference awaits you as we explore "Life Along the Mississippi River" this September in Muscatine!! Hosted by the Louisa and Muscatine CCBs - we jointly launched your online registration opportunity just this past Tuesday! ALL of your registrations will need to be done online via the link below to MyCountyParks.com. **NEW this year** is that we will need a contact email address for each registrant - so plan ahead to have those on hand prior to initiating any of your group registrations - thanks!

As we have been chatting up for the past several months - one of the great highlights of this conference will be a day on the river aboard the Celebration Belle Riverboat! This will include some great concurrent sessions, a scrumptious buffet luncheon, passage thru a couple of lock & dam structures, as well as the natural beauty of the Mississippi River Valley from Moline, IL to Muscatine, IA @

Iowa's County Conservation System Annual Fall Conference 2019 2019 ICCS Annual Fall Conference £ Life Along the Mississippi River Muscatine & Louisa County Conservation Boards September 17 - 19, 2019 Registration Packet Deadline to Register 8/16/2019 Director's Welcome Page 3 TUESDAY, SEPT 17 re-Workshop Events Page 4-5 Tuesday Night Fish Fry Page 6 WEDNESDAY, SEPT 18 Celebration Belle Cruise Page 7-8 Big Sand Mound & BBQ Featuring: Page 9-10 THURSDAY, SEPT 19 Field Trips Page 11-12 ADDITIONAL INFO Registration Info General Info Page 14 2019 Gold Level Sponsors Page 15 ARCHITECTURE + ENGINEERING

You will note a slight up-tick in registration costs for this conference – due mostly to the incorporation of the riverboat into programming......still a great bargain! KUDOS to CCB Directors Curt Weiss (Muscatine), Katie Hammond (Louisa), their staff and Conservation Board Members for all of their work to-date with the planning of this conference. ALL Staff and Board Members should plan to attend these important fall conferences – the networking, education and visiting other CCB facilities elsewhere is priceless, as it just doesn't occur anywhere else! Get your 2019 fall conference experience started by clicking on this LINK:

https://www.mycountyparks.com/Org-Event/15/2019-ICCS-FALL-CONFERENCE.aspx

(515) 963-9582



# **BIEBER DEPARTS COUNTY CONSERVATION**

Immediate Past-President and interim Treasurer of IACCBE, **Mandy Bieber** has accepted a new position with the Linn County Sheriff's Office, and will depart Linn CCB in early June. She also served as the MCP.com Division Representative to the ICCS Board of Directors. Our collective well-wishes to Mandy on her new career path – knowing that she will do well wherever life's adventures take her! Thanks for sharing your energies and talents with county conservation these past several years! (To the right: Bieber hams it up at this past Winterfest testing out the demo Selfie Station with Hazelton & Lammers)





#### IWLA HABITAT IMPROVEMENT AWARD NOMINATIONS TO YOU SOON!

Look for your CCB's nomination/application form to arrive in all CCB Director's inboxes via email in the next week or so. **Submission deadline will be Friday, August 2<sup>nd</sup>**. Habitat improvements for the previous fiscal year may be included in this nomination (7/1/18 – 6/30/19) – so you can start rounding up those statistics any time! Additional information will be included with the form. This will be the **45<sup>th</sup> Annual** edition of these awards!

#### 2019 NEW COUNTY CONSERVATION EMPLOYEE SCHOOL

# OCTOBER 29th - Ramada Tropics Conference Center, Des Moines

ICCS is pleased to host our 7<sup>th</sup> Annual New County Conservation Employee School this fall in Des Moines. Provided at NO COST to all participants – this is a MUST-DO orientation for all new employees that have come on board in the past 12 months+ that have yet to have the opportunity to attend! Online registration will be available on MPC.com later this summer – but for now, get the date on your calendars – you don't want to miss out on your personal copy of the New CCB Employee Manual, as well as dynamic partner presentations from across lowa!

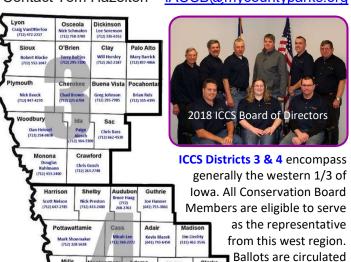
in July, and results

are announced at the Sept. Annual Mtg.



# REGIONAL REPRESENTATIVE TO ICCS BOARD OF DIRECTORS

Implementing the structural changes as determined in 2018 – ICCS will be electing one board member representative from the combined Districts 3 and 4 in 2019. This Conservation Board Member is elected to a 3-year term and attends four meetings a year as follows: 3 quarterly in-person meetings, and at least one online ZOOM meeting. Elected representatives are also expected to attend the Annual Fall Conference and attend the associated ICCS Annual Meeting. For more information, and application form – Contact Tom Hazelton – IACCB@mycountyparks.org





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## ICCS PREFERRED VENDOR PROGRAM

Since 1960, ICCS has maintained a membership opportunity for vendors, businesses and stakeholder organizations – **The Preferred Vendor Program**. We are very pleased to currently have 29 vendors as members for the 2019 calendar year (listed below) – and specifically welcome two brand new Members in the past month: **Design Homes, Inc. and FYRA Engineering!** 

The main reason that these businesses partner-up with ICCS is so that ALL CCBs can benefit from the direct partnerships and contact with each of their products, services and personnel. As always — when you are considering your purchases, design & planning or construction — we recommend that these partners be FIRST on your list to contact. You can learn more about each of them, as well as find contact information for each by visiting our **Preferred Vendors web listing on our MyCountyParks.org website** as follows:

https://www.mycountyparks.org/preferred-vendors.html

ABCreative, Inc. **Amperage Marketing & Fundraising Boland Recreation** Central Iowa Distributing Conservation Corps of Iowa Design Homes, Inc. **Elkhart Plastics Ever-Green Landscape Nursery & Supply** E-Z Dock of the Midwest **FYRA Engineering** Gee Asphalt System, Inc. Houston Engineering, Inc. Huffcutt Concrete, Inc. **Iowa Agricultural Mitigation Iowa Native Trees and Shrubs** Iowa Ready Mixed Concrete Assc. JEO Consulting Group, Inc. Kunau Implement Co., Inc. Martin Gardner Architecture, P.C. Midwest Turf & Irrigation Natural Soy Products, LTD Plastic Recycling of Iowa Falls **Premier Polysteel** R.J. Thomas Mfg. Co. Shive- Hattery Snyder & Associates, Inc. Truax Company, Inc. WHKS & Co. Zanfel Laboratories, Inc.

# WHAT'S A "POCKET" NATURE CENTER?

Why, of course it WAS an under-utilized space in the historic Fayette County Courthouse....until recently! From local artifacts and lore to a modern digital kiosk – what's not to like about providing a touch of conservation education, history and information whilst county residents (or guests) are at the county courthouse? Fayette CCB refurbished some exhibits and cinched up some new partnerships to create this unique space just inside one of the main entrances. There are tables to work at (connecting to courthouse WI-FI), or just to relax while other family members or friends are "takin' care of county business". Doesn't hurt either, that you have to pass through this Pocket Center on your way to the restroom, eh?

This was one of those "WIN-WIN" situations that when offered, FCCB Director Rod Marlatt could just not pass up. Got something like this space lurking around in a county (or city) building in your county? Seems to be pretty low maintenance, and the county employees in the courthouse have "adopted" some of the exhibits – appropriately decorating them for a particular season or event (you might note a bit of an Easter bunny theme in these photos (3)) Have questions? Feel free to contact Rod in Fayette County for his insights – certainly was a highlight for our District 2 Meeting on April 25<sup>th</sup>!





# MAHASKA CCB LEARNING CENTER GRAND OPENING!!

FRIDAY, MAY 31<sup>st</sup> – 4:00 – 6:00 PM – Caldwell Park

The Mahaska CCB invites you to join them for the Grand Opening and ribbon cutting ceremony for their new Environmental Learning Center @ Caldwell Park. The celebration includes: refreshments, a Flag Ceremony, Ribbon Cutting and Cornerstone Placement. This project has been rockin' for the past year, and the final touches are being put on some pretty unique exhibits and displays! Caldwell Park is located just east of Oskaloosa, IA on Highway 92 – they invite you to visit any time, and hope that you can join them to celebrate this milestone on May 31<sup>st</sup>! ©

# YOU ONLY HAVE ONE STANDARD EMAIL FOOTER! – say whaaat???

# Standard Email Footer

Edit County

Manage Images

Related Items

Standard Email Footer

.com

You ALL automatically get this: "Thank you for contacting XYZABC County. We look forward to seeing you!" (Yawn....) When you are logged in to the administrative side of MyCountyParks.com with a County Administrator profile you can migrate to the **EDIT COUNTY** page and access your **Standard Email Footer** information! When the website sends an email response to a customer/site visitor that has either made a reservation, registration or inquiry with your CCB – the bottom of the response email may be edited to suit your needs.

Even if your CCB does no online reservations, you should still construct your email footer to contain a minimum of contact information so that the recipients will know how to follow-up and get in touch with you for further information.

Thank you for contacting Buchanan County. We look forward to seeing you!

BUCHANAN COUNTY CONSERVATION Fontana Interpretive Nature Center 1883 125th St. Hazleton, IA 50641 PHONE: (319) 636-2617

Thank you for your reservation with Hamilton County Conservation! We look forward to seeing you!

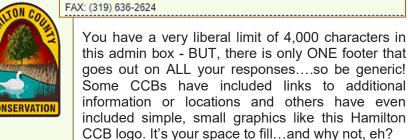
Cabin Check-in Time: 4:00 pm NO EARLIER

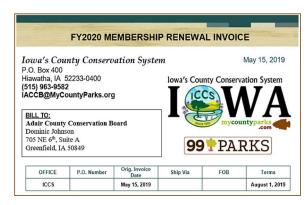
Cabin Check-out Time: 11:00 am NO LATER

Please mail a check for the deposit within TWO WEEKS of making your reservation to (does not apply to campsites):

HAMILTON COUNTY CONSERVATION

2490 Briggs Woods Trail Webster City, IA, 50595





# FY2020 ICCS MEMBERSHIP RENEWALS

Over the course of the past couple of weeks – all CCB Directors should have received their emailed packet of information and invitation to renew your CCB's membership with Iowa's County Conservation System. We have very much benefitted for the past several years with 100% membership from all 99 boards across the state...Thank-You! 75% of the operating budget for ICCS comes from these Annual County Memberships – very critical in providing us the means to do what we do. We thank-you in advance for your consideration of this process, and appreciate your observation of the **August 1**st **deadline**.







# WEBSITE BANNER ADVERTISING – A Recruitment Tool?

Most of you have probably noticed the **banner advertising** that pops across the bottom of the pages on MyCountyParks website? Did you know that you have 100% control over what ads appear on your CCB's pages? If you have not installed an ad – then you get the 3 or 4 adds that are running site-wide to fill those spaces as a customer views a particular page. BUT – why not use that space to promote your employment openings??

As I travel the state, I consistently hear about difficulties in recruiting qualified, or even ANY applicants for both seasonal and full-time positions. By adhering to some simple construction guidelines – you can build your own ad, install it – and connect it up via links to where an applicant can get more information or even an application! After all......they are already looking at your "stuff" and lurking around your website pages – who knows.....maybe that visitor knows somebody that knows somebody else? If you would like additional information – give us me a shout – will be happy to assist you with this sort of banner ad, or any others! IACCB@mycountyparks.com (Tom)



# NOTABLE RETIREMENTS IN THE HOPPER!



Cindy Lentz, Polk CCB – May 23<sup>rd</sup> – 3:00 - 4:00 PM at the Jester Park Nature Center Dennis Lewiston & Therese Cummiskey, Jefferson CCB – June 28<sup>th</sup> – 2:00 – 5:00 PM at Shelter #3 in Jefferson County Park.

These three long-term employees have a collective 101 years of service with their respective county conservation boards and for lowa's County Conservation System – WOW! Our BEST to each of them as they commence the next chapter in their lives...AWESOME service!

# IOWA PRAIRIE CONFERENCE - August 8th -10th

#### "Ensuring the Future of Prairie" - Central College, in Pella

The Iowa Prairie Conference is open to anyone interested in prairies. Natural resource managers, educators, students, and prairie enthusiasts will gather for education, discussion, field trips, and networking opportunities. The conference will open on Thursday with a morning of work spent at a prairie remnant at Reichelt Unit of Stephens State Forest. Official conference activities will then open at Central College at 1 PM on Thursday, August 8. For more information and registration, visit the following link:

https://centralcollege.formstack.com/forms/2019 iowa prairie conference



The lowa Law Enforcement Academy has relocated to 5000 Westown Parkway in West Des Moines, into classroom space previously used by Upper Iowa University. The administrative and instructional staff will also be at this location for the duration of the remodel of the ILEA building. The Basic Academy students will house in apartments at 100 Jackson Avenue, Des Moines, Iowa. The apartments will house four students per apartment, which will be furnished with beds, tables, and dishes for use while occupying the apartments. Two ILEA security personnel will be assigned to the apartment complex during the hours students will be in their apartments. Security personnel will be responsible for conducting inspections, enforcing curfews, and accounting for each student daily.

#### **ACCESSIBLE**

About 2,330 results (0.15 seconds)

#### HUNTING

About 6,880 results (0.22 seconds)

#### **GEOCACHING**

About 3,570 results (0.19 seconds)

# #THISISIOWA

# mycountyparks

# 99 PARKS

# RUNNING AT THE FRONT OF THE PACK IS TOUGH..



- The mother of a wheelchair-bound daughter contacts the Iowa Economic Development Authority wondering what parks in lowa were "accessible" as they would like to plan some summer excursions.
- An interview with *Midwest Outdoors* in Chicago queried us about how many areas and acres are open for hunting, as well as "Just what is the County Conservation System in Iowa?" and, "Your website is fascinating, tell us more about it!".....and so on.....

Generally – the answers revolve around MyCountyParks.com. THANKS to all of you for a full decade of loading up and updating your portions of our website.....the word "hunting" appears 6,880 times; "accessible" appears 2,330 times; and a search about "geocaching" found 3,570 references....pretty amazing from one website! And yet, we have barely even begun to tap into the potential of what it can do! Keeping ahead of advancing technology, hardening of the site to protect intrusions, and strategizing to release the power of what the site can do when properly engaged with partner sites, etc. A decade ago – these thoughts, worries or possibilities weren't on anyone's list for discussion. Stay tuned.....the future is at our doorstep....yesterday......

# HAVE YOU PLANTED YOUR SELFIE STATION(S) IN IOWA SOIL YET?

#### LOCATION OF ACTIVE SELFIE STATIONS BY COUNTY

The following counties have installed SELFIE STATIONS at these locations. Click on the Park/Location nan

further online information & location of these attractions:

**BOONE - DON WILLIAMS RECREATION AREA** 

**BUCHANAN - FONTANA PARK** 

CERRO GORDO - LIME CREEK NATURE CENTER

**CLAYTON - OSBORNE PARK WELCOME CENTER** 

**DES MOINES - BIG HOLLOW RECREATION AREA** FRANKLIN - MAYNES GROVE RECREATION AREA

FLOYD - FOSSIL & PRAIRIE CENTER

HARRISON - WILLOW LAKE RECREATION AREA

JACKSON - HURSTVILLE INTERPRETIVE CENTER

LINN - PINICON RIDGE PARK

MADISON - PAMMEL STATE PARK

O'BRIEN - DOG CREEK PARK

**POLK - JESTER PARK NATURE CENTER** 

POWESHIEK - DIAMOND LAKE PARK

SIOUX - SANDY HOLLOW RECREATION AREA

WARREN - ANNETT NATURE CENTER AND PARK

WEBSTER - GYPSUM CITY OHV PARK

WOODBURY - DOROTHY PECAUT NATURE CENTER



ICCS is keeping an online "LIVE" listing of active and operational selfie stations that have been placed across the state – we currently have 18 of 80 counties reporting in? If you don't see your county listed to the left, and HAVE installed your station – be sure to send along an email with a picture of the view from your station so that we can keep this listing accurate! If the second round of signage is still making it's way to you....we look forward

5/2/2019 - Hazelton and Jessica O'Reilly (IEDA) join The Morning Show radio personality Justin Roberts for a chat about the 99 PARKS promotion and those popular "Selfie Stations" popping up around lowa! (3)

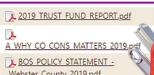












Webster County 2019.pdf

CCB UN-MET NEEDS -Dec. 2018.pdf

MESSAGING POINT -ECONOMIC DEVELOPMENT.pdf

MESSAGING POINT -PUBLIC HEALTH 2019.pdf

MESSAGING POINT -RURAL REVITALIZATION 2019.pdf

MESSAGING POINT -WATER QUALITY 2019.pdf

MESSAGING POINTS -BENEFITS ONE PAGER.pdf

PUBLIC LANDS FACT SHEET -Iowa 2018.doc

PUBLICH HEALTH POLICY STATEMENT -Buchanan.pdf

RURAL QUALITY OF LIFE -IWILL 2019,pdf

#### mycountyparks PORTAL

FILES JOBS BEST PRACTICES MY ACCOUNT



# LEGISLATIVE / COMMUNITY LEADERS EVENT

Have you got your date(s) set your Legislative picnic, tour, Meeting or other educational gathering? AND, invited those other Community Leaders that could benefit from a great discussion about your UnMet Needs, REAP, IWILL, Quality of Life, Economic Impact, Workforce Development & Retention, Healthy Lifestyles, Rural Revitalization, Water Quality, Economic Development, etc. ?

Your Legislative Educational Toolbox awaits you in the Portal! (in the "IWILL 2019" file) Utilize these materials to educate yourselves to be comfortable in having one-on-one conversations with your local elected officials and business leaders. As constituents, it is important that your professional voice be heard by our decision makers in Des Moines - the future of lowa's natural resources is collectively depending on us! Only WE can tell OUR story....the time is now!



# THOSE SELFIE STATIONS.....Just Doin' Their Job! (3)







**Buchanan CCB** 



Franklin CCB 👗 Camping 🛮 🕌 Cabin

Floyd CCB

\*Trails

Swimming Fishing

Warren CCB

# EMPLOYMEN OPPORTUNITIE



# http://www.mycountyparks.com/Jobs/Default.aspx

- 1. STORY Co. Conservation Technician
- 2. WAYNE Co. Director
- 3. WEBSTER Co. Trail / Nat. Res. Technician
- 4. POLK Co. Conservation Ecologist Water
- 5. BOONE Co. Park Ranger
- 6. POLK Co. Maintenance Park Ranger
- 7. MILLS Co. Conservation Technician
- 8. POLK Co. Asst. Riding instructor
- 9. POLK Co. Cabin Attendant
- 10. CLINTON Co. Part-Time Concession Worker
- 11. POLK Co. Stables Laborer 1
- 12. SEASONAL POSITIONS 65+ opportunities listed on website



