



SAVE THE DATES:

The ICCS Calendar is also available online via

mycountyparks.org

- * Feb. 14 – Dist. 5 Mtg. – Henry CCB
- * Feb 20 – Dist. 3 Mtg. – Pocahontas CCB
- * Feb 21 – Dist. 4 Mtg. – Cass CCB
- * Mar. 6 – AFIRM Winter Meeting – Ames, IA
- * Mar. 5 – CCPOA West Wksp. – Woodbury CCB
- * Mar. 6 – CCPOA East Wksp. – Clinton CCB
- * Mar. 7 – CCPOA Central Wksp – Polk CCB
- * Mar. 13 – County Day at the Capitol – Des Moines
- * Mar. 13-15 – CCDA @ Spring ISAC – Des Moines
- * Mar. 21 – REAP Day at the Capitol
- * Apr. 4 – Dist. 1 Mtg. – Story CCB
- * Apr. 17 – Dist. 3 Mtg. – Cherokee CCB
- * Apr. 22 – 99 Parks Kick Off Event at Linn CCB

2019 IACCB Annual
Fall Conference
September 17-19, 2019
Muscatine, IA



#REAPworks



WINTERFEST 2019

Newsletter

Volume 60, Issue No. 8

February 13, 2019

WINTERFEST 2019

- Pictorial Recap on Page 5

FEB. 11 - Des Moines Register by *Dan Cohen, Buchanan CCB* – “In 2010, Iowans voted overwhelmingly to amend the Iowa Constitution by creating a **Natural Resources and Outdoor Recreation Trust Fund**. The ballot language stated the fund would be created for “purposes of protecting and enhancing water quality and natural areas in this state including parks, trails, and fish and wildlife habitat, and conserving agricultural soils in this state. Moneys in the fund shall be exclusively appropriated by law for these purposes.”

Hence, the trust fund is protected by the Iowa Constitution for these purposes, and cannot be raided or redistributed. A promise was made to Iowans: The state would invest in a legacy of stewardship of its natural resources and opportunities to enjoy the outdoors. Iowa no longer would be ranked near or at the bottom nationally in making these needed investments.

As you may find yourself engaged in conversations about The Trust Fund in the weeks ahead, and/or that “the formula must be changed” – keep the words above “top-of-mind”. As the legislature continues to explore possibilities for mental health funding, property tax relief and school/education support – all from within the constraints of a tight state budget – alternative funding sources are being discussed, including a penny sales tax increase. Be sure to become THAT person who is well-schooled about the **Natural Resources and Outdoor Recreation Trust Fund** – your personal knowledge toolbox starts with materials already available in the **IWILL 2019 FILE in the ICC Portal**. This background information, interwoven with your local stories is the key to successful persuasive conversations - knowledge gained in advance is essential! ☺



CHANGE IN THE WIND?

The **REAP Alliance** is celebrating it's 30th year in 2019, having been formed in conjunction with the creation of the REAP Program in 1989. The Alliance will be meeting next week to discuss current legislative activities surrounding REAP and the **Natural Resources and Outdoor Recreation Trust Fund**. As you know, should The Trust become funded, REAP would automatically be funded in perpetuity with approx. \$23.4M each year. Also being discussed next week is the introduction of HF77 – a bill to remove all reference to the sunset of the law, which is currently June of 2021.

Another important function of the Alliance is to support the activities of **DNR REAP Coordinator, Tammie Krausman** -

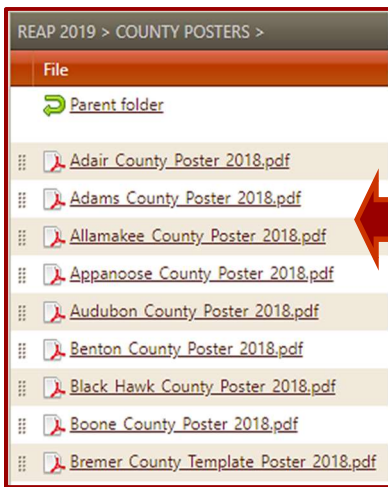
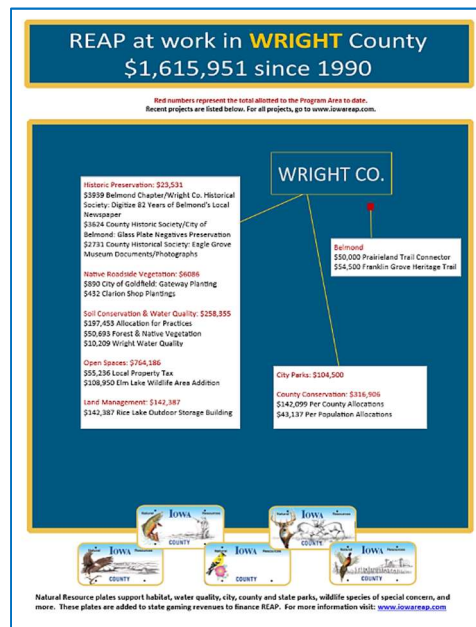
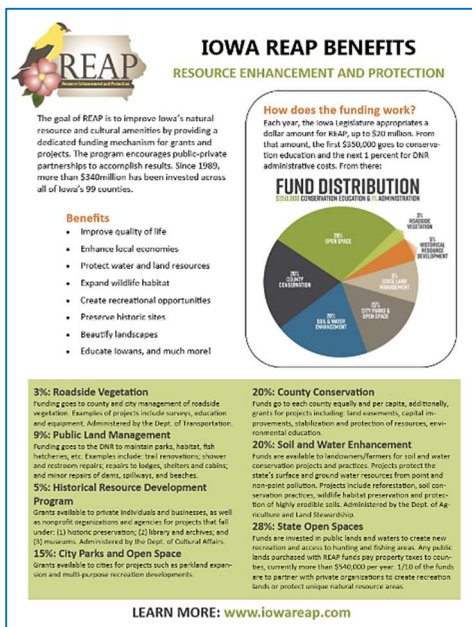
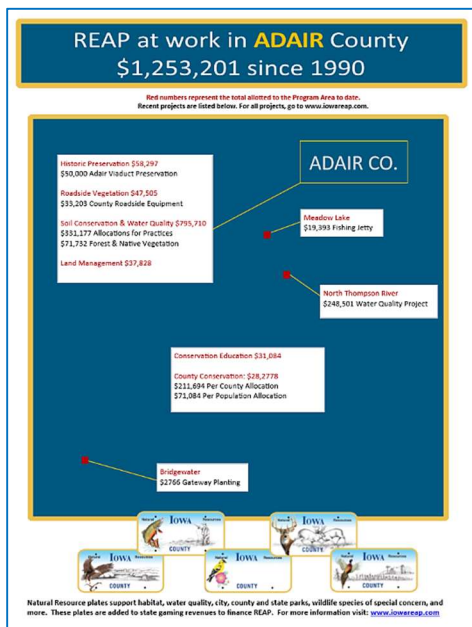
As well as to assist in the coordination of the **REAP Assemblies** in odd-numbered years, followed by the **REAP Congress**. New in 2019 will be a major adjustment for the timing of the Assemblies and Congress – looking to possibly adjust the Assemblies to the summer and Congress to October/November. As many of you have hosted Assemblies in the past, stay tuned for more information about these changes and communications from Tammie!

IACCB@mycountyparks.org

(515) 963-9582

mycountyparks.com





REAP POSTERS ARRIVE! 😊

ICCS is pleased to provide access to the complete collection of the new two-sided REAP posters completed by **DNR REAP Coordinator Tammie Krausman** – now available in The Portal in the “**County Posters**” sub-file of the “**REAP 2019**” parent file under the **FILES** tab – got it? These are in downloadable PDF format, and should be a part of EVERYONE's education ensemble for your community and business leadership, legislators, and all elected officials. This is an essential tool for your story-telling toolbox, and a prefect leave-behind document! We have also included the link below to access the full printed listing of what REAP

List of REAP Expenditures by County

| | |
|-----------------------------|-----|
| Adair County 1989-2017 | PDF |
| Adams County 1989-2017 | PDF |
| Allamakee County 1989-2017 | PDF |
| Appanoose County 1989-2017 | PDF |
| Audubon County 1989-2017 | PDF |
| Benton County 1989-2017 | PDF |
| Black Hawk County 1989-2017 | PDF |
| Boone County 1989-2017 | PDF |
| Bremer County 1989-2017 | PDF |

has done in your county since 1990 – just in case you have yet to retrieve it from their website as a resource for your local discussions. We encourage you to download these 8.5”X11” posters and have a supply with you wherever you may have a conversation about REAP. **REAP DAY AT THE CAPITOL – Thursday, March 21st!** 😊

DNR ONLINE LISTING OF REAP PROJECTS: <https://www.iowadnr.gov/Conservation/REAP/Projects-by-County>



WOMEN IN COUNTY CONSERVATION?

All it took was for someone to ask the question, take hold of our FY2019 employee database.....and now we know! Our thanks to **Olivia Tym of the Marshall CCB** for crunching the numbers, and letting us know that we have **198 women** employed in Iowa's County Conservation System in 2019! This represents approximately 29% of our total full-time CCB workforce. We organized you all into the following classifications: 10 Directors, 17 Administrative Staff, 90 Naturalists, 51 Clerical, 7 Ranger/Operations Supervisors, 8 Field Technicians and 15 that fall into “Other” categories. This is quite the change from the 1970s when perhaps less than 5 to 6% of our staff across the state were females....what an awesome improvement!!

Somewhat along the lines of this topic – the **2019 Becoming an Outdoors-Woman Workshops** are on tap this April and May in a couple of locations in Central and Eastern Iowa. You can visit the link below on the DNR website for additional information about registration, scholarships and newsletters. Contact **Rachel Ladd** at 515-729-6037 for more information 😊
<https://www.iowadnr.gov/Things-to-Do/Camps-Workshops/Becoming-an-Outdoors-Woman>



View as you approach the
CCB Attraction

IACCB@mycountyparks.org

View as you utilize the
Selfie Station

Available from I.C.C.S. for your Selfie Station project:

1. Aluminum signs for front and back of station
2. MCP.com-branded wooden cedar State of Iowa plaque
3. **\$50 available** (upon request) per county to go towards cost of materials for construction of selfie stations.

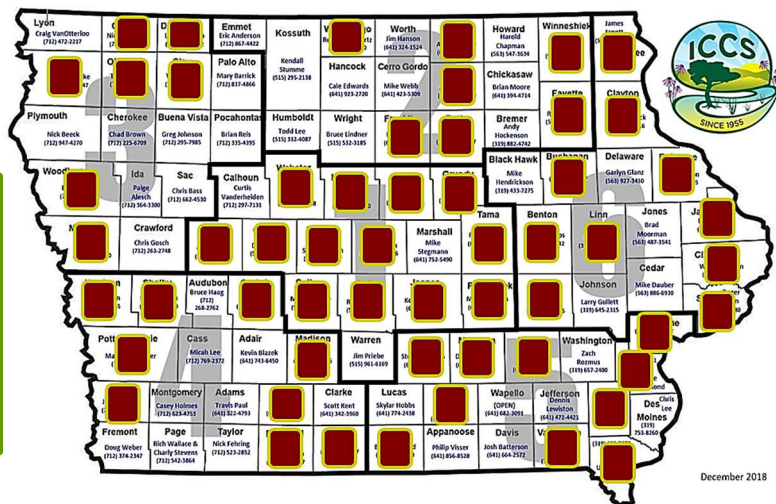
Would these not be a GRRREAT Eagle Scout or other partnership project??

99 PARKS



Buttons from Winterfest

Prototype station from
Webster CCB on display at
Winterfest



December 2018

The ICCS Board of Directors has approved funding for 75 Selfie Stations – signs have been ordered and the MCP.com branding iron is on its way! We still have room to add your county! Those of you that have already “signed-up” will be hearing from us soon ☺ IACCB@MyCountyParks.org

“Doing something just because it is the way it has always been done isn't the correct approach to keeping people safe and furthering an organization. Being static is lazy, ignorant, and likely means you're digressing as a staff/organization/etc.”

“The keynote speakers were incredible and their objective hit home. It will help us in our county with change and learn to never give up!”

“Marketing ideas, including free use websites for video making and photo editing- great program!”

“If you're not willing to change the way you do things, it will catch up to you eventually.”

“The students really appreciated the resume workshop, and enjoyed the sessions. I'm glad you have a collegiate day as I really enjoy bringing students to Winterfest!”

WINTERFEST 2019

A few “take-aways” from early evaluation surveys

MyCountyParks update and Marketing Basics will help me in my county.

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to public parks and trails, to mall and patios,



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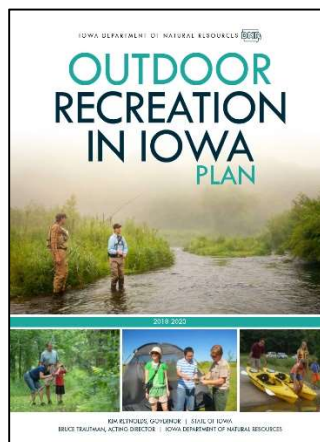
STUDY FINDS THAT RECREATION COUNTIES ATTRACT NEW RESIDENTS AND HIGHER INCOMES

(from Headwaters Economics, January 2019)

- People are more likely to move to Recreation counties than to Non-Recreation counties, particularly in Rural places.
- Households moving into Recreation counties have, on average, higher income than households moving into Non-Recreation counties.
- Recreation counties have, on average, lower earnings per job than Non-Recreation counties, but earnings per job in Rural Recreation counties are growing much faster than in Non-Recreation counties.
- Recreation appears to drive varied economic benefits, including short-term support for tourism-related businesses and longer-term support by recruiting new residents who may be business owners, entrepreneurs, or workers.

Many rural places have struggled since the recession with population loss, job loss and growing economic distress. This study finds that recreation may make the difference between gaining or losing population, particularly in rural counties. (Read the full report on this study via the link provided below)

<https://headwaterseconomics.org/economic-development/trends-performance/recreation-counties-attract/>



2018 - 2023 STATE CONSERVATION AND OUTDOOR RECREATION PLAN (S.C.O.R.P.)

The first public draft of the new State Conservation and Outdoor Recreation Plan (SCORP) is now available for review and comment if you wish. The full document is available as follows: <https://www.iowadnr.gov/About-DNR/Grants-Other-Funding/State-Conservation-and-Outdoor-Recreation-Plan>

COMMENTS: Michelle.Wilson@dnr.iowa.gov

471 In The House!

329 CCB Staff, 79 College Registrations, 33 Vendor Reps
& 30+ Presenters

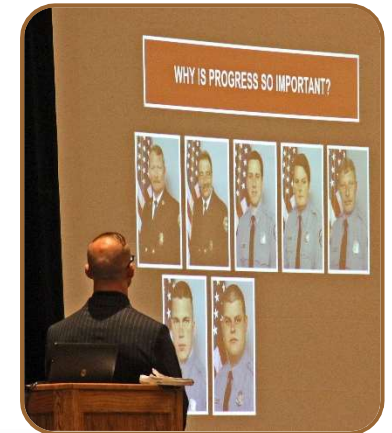
RAFFLE RAISES

\$2,500

the coralville marriott
IACCB welcomes
Winterfest

JANUARY 28 - 30, 2020

Is the next occurrence of Winterfest – set aside the time, it is more awesome with YOU!



Alpha Selfie
Station



Hazleton, Bieber & Lammers
"Hey – the selfie station works!"



Late-night jam session
breaks out in "library"





2019 CCPOA SPRING WORKSHOPS

- March 5th – Woodbury County
- March 6th – Clinton County
- March 7th – Polk County

AGENDAS and REGISTRATION are available within the **ICCS Online Registration System** via the following link:

<https://www.mycountyparks.com/Org-Event/Default.aspx>

Western Iowa Spring Workshop
Event: 03/05/2019 - 03/06/2019
Registration From: 02/11/2019 - 02/22/2019
See attached word document for instructions. Register by Friday, March 2, 2019.

Central Iowa Spring Workshop
Event: 03/07/2019 - 03/08/2019
Registration From: 02/11/2019 - 02/22/2019
See attached word document for instructions. Register by Friday, March 2, 2019.

Eastern Iowa Spring Workshop
Event: 03/06/2019 - 03/06/2019
Registration From: 02/11/2019 - 02/22/2019
See attached word document for instructions. Register by Friday, March 2, 2019.



LAWCON GRANT APPLICATIONS DUE MARCH 15TH

Roy Downing, IDNR reminds us that the annual deadline for the LWCF grant applications is 4:30 pm on Friday, March 15th.

QUESTIONS: david.downing@dnr.iowa.gov

INFO: <https://www.iowadnr.gov/About-DNR/Grants-Other-Funding/Land-Water-Conservation-Fund>

LAKESIDE LAB INTERNSHIPS

Internships available for college level students with majors in biology, environmental science, education or related course of study.

<https://iowalakesidelab.org/>



IOWA HAS A FLOOD PROBLEM!

MARCH IS FLOOD AWARENESS MONTH

Floods in Iowa are changing. We have entered a period of more widespread extreme rainfall, with storms projected to double in intensity by 2050. MORE INFO:

<https://iowafloodcenter.org/>



WILDLAND FIRE TRAINING IN IOWA

The following link is the "GO-TO" website for **Wildland Fire Training opportunities in Iowa** - \$130/190 Basic and others ☺

<https://www.iowadnr.gov/Conservation/Forestry/Fire-Management/Training>



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CYPERACEAE & JUNCACEA WORKSHOP

Chichaqua Bottoms Greenbelt, Polk County

Dr. Tom Rosburg (Drake University) and **Dr. Bill Norris**

(Western New Mexico University) are offering a three-day Cyperaceae Identification Workshop on the Carex genus and larger Cyperaceae (sedge, bulrush, spike-rush, nut sedge) and Juncaceae (rush) families. Students will engage in hands-on exercises to build understanding of descriptive botanical terminology and the ability to correctly use plant keys. Field work will address topics in Cyperaceae ecology, plant species habitats and distribution, plant adaptations and interactions, and plant collection and voucher preparation.

Information & Registration is available via the Polk CCB Event Posting on **MyCountyParks.com** at the following link:

<https://www.mycountyparks.com/County/Polk/Park/Chichaqua-Bottoms-Greenbelt/Events/12431/Cyperaceae-Juncaceae-Workshop.aspx>

EMPLOYMENT OPPORTUNITIES

JOBS

<http://www.mycountyparks.com/Jobs/Default.aspx>

1. **CARROLL Co. – Park Ranger**
2. **WORTH Co. – Natural Resource Manager**
3. **PALO ALTO Co. – Park Ranger**
4. **HAMILTON Co. – Park Ranger**
5. **WASHINGTON Co. – Ranger/Tech**
6. **STORY Co. – Financial Data Manager**
7. **SEASONAL POSITIONS – 112+ opportunities listed on website**



Full Time

Seasonal/Part-Time



mycountyparks.com